SOUTHERN ILLINOIS UNIVERSITY CARBONDALE
COLLEGE OF MASS COMMUNICATIONS AND MEDIA ARTS
COLLEGE OF LIBERAL ARTS | BUILDING RENOVATION AND ADDITION

CD8 Project Number 825-020-146
Wish List Workshop 05_October 23-24, 2013
Program Analysis
Overview

During our fifth workshop, between October 23-24, the design team met with each group and dove head-first into a high-level design discussion that, for the first time, focused on a number of options for how the building could be organized. The team also reviewed the overall budget and helped set the stage for what we will be targeting as we move forward.

Please note that this Graphic Meeting Summary is best viewed in Adobe Acrobat when selecting:

1. “View” Pulldown at the top
2. Page Display
3. and selecting the following options to be checked: ‘Two-up’, ‘Show Gaps Between Pages’, & ‘Show Cover Page During Two-up’.

OUTCOMES:

• The Design Team presented the overall budget and explained how we will be tracking a number of costs for the CDB. The total project budget of approximately $73M will include items such as equipment, asbestos, and abatement. The total construction budget that describes the building, phasing, site work, and systems is approximately $50M. That is what we will be working toward.

• CCS, our team’s cost estimator was introduced to the team.

• The Design Team reviewed sight features and drivers that will be key to how the building fits on site.

• The Design Team shared 10 design diagram options that received great feedback from each group, allowing the team to understand what direction the Colleges and WSIU would like to head.

NEXT STEPS:

• Narrow down ten options to 3 options.
• Overlay site and budget with each option.
• Integrate MEP into the discussion.
• Explore the relocation of Lincoln Drive.

NEXT MEETING (Workshop #6): Has been re-scheduled for November 20 and 21. An agenda will be issued in advance - the focus will be on presenting 3 options for further development.

FUTURE WORKSHOP DATES:

Workshop 7 - December 11/12
This graphic shows the total construction value for the project of $50M and many of the buckets that will come out of that construction amount.

Initial discussion of design options allow us to test the program against the budget and against the site.

We will eventually narrow down the 10 options reviewed to one options that will ultimately fit within $50M.
# Team Attendance

**TH**
- **Tom Kidd**, Chair of the Department of Theater  
- **Bob Holcombe**, Assistant Chair of the Department of Theater  
- **Wendi Zea**, Assistant Professor of Costume Design, Department of Theater  
- **Marci Boudet**, CDB  
  - **Rob Proctor**, Design Principal, RATIO Architects  
  - **Clif Carey**, Project Director, RATIO Architects  
  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Tom Buchheit**, brc  
  - **Rick Nolte**, CCS

**SP**
- **Walter Metz**, Chair of the Department of Cinema & Photography  
- **Nathan Stucky**, Chair of the Department of Speech Communication  
- **Nilanjana Bardhan**, Associate Professor of Speech Communication  
- **Craig Gingrich-Philbrook**, Department of Speech Communication  
- **Marci Boudet**, CDB  
  - **Rob Proctor**, Design Principal, RATIO Architects  
  - **Clif Carey**, Project Director, RATIO Architects  
  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Tom Buchheit**, brc  
  - **Rick Nolte**, CCS

**MM**
- **Bill Freivogel**, Director, School of Journalism  
- **Walter Metz**, Chair of the Department of Cinema & Photography  
- **Deborah Tudor**, Associate Dean, Media Communications / Media Arts  
- **Jim Bigagno**, Dean’s Office  
- **Jennie Gambach**, MCMA Student Affairs  
- **Marci Boudet**, CDB  
  - **Rob Proctor**, Design Principal, RATIO Architects  
  - **Clif Carey**, Project Director, RATIO Architects  
  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Tom Buchheit**, brc  
  - **Rick Nolte**, CCS

**CP**
- **Walter Metz**, Chair of the Department of Cinema & Photography  
- **Chris Part**, Equipment Manager & Media Specialist  
- **Daniel Overturf**, Cinema & Photography  
- **Antonio Martinez**, Cinema & Photography  
- **Hong Zhou**, Cinema & Photography  
- **Michele Leigh**, Cinema & Photography  
- **Cade Bursell**, Cinema & Photography  
- **Marci Boudet**, CDB  
  - **Rob Proctor**, Design Principal, RATIO Architects  
  - **Clif Carey**, Project Director, RATIO Architects  
  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Rick Nolte**, CCS

**BS**
- **Dafna Lemish**, MCMC Dean  
- **Kimberly Leonard**, COLA Dean  
- **Marci Boudet**, CDB  
  - **Rob Proctor**, Design Principal, RATIO Architects  
  - **Clif Carey**, Project Director, RATIO Architects  
  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Tom Buchheit**, brc  
  - **Kurt Kerns**, v3

**JN**
- **Novotny Lawrence**, Chair, Radio & Television  
- **Joey Hellery**, Senior Lecturer, Radio & Television  
- **S.A. Lewison**, Radio & Television  
- **Tom Hexamer**, Radio & Television  
  - **Rob Proctor**, Design Principal, RATIO Architects  
  - **Clif Carey**, Project Director, RATIO Architects  
  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Tom Buchheit**, brc  
  - **Kurt Kerns**, v3

**RD**
- **Greg Petrovich**, Executive Director, WSIU  
- **Jeff Williams**, Radio Station Manager / News & Public Affairs Director, WSIU  
- **Laura Cobin**, wsu  
- **Darryl Moses**, Associate Director, Television & Video Services, WSIU  
- **Delores Kerstein**, Associate Director of Finance & Administration, WSIU  
- **Roger Sushi**, wsu  
- **Renee Dillard**, WSIU  
  - **Rob Proctor**, Design Principal, RATIO Architects  
  - **Clif Carey**, Project Director, RATIO Architects  
  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Tom Buchheit**, brc  
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**D**
- **Dafna Lemish**, MCMC Dean  
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  - **Brock Roseberry**, Design Architect, RATIO Architects  
  - **Tom Buchheit**, brc  
  - **Kurt Kerns**, v3
3D Site Investigation

Before the Design Team reviewed a handful of options that started to look at ways in which the project might head from a design standpoint, the team looked at a number of site features and drivers that will help shape the direction. Where do students and community members enter the building? Where is the parking? What are the views we want to capture? How do we address the public? These are just a few items that we’ll continue to look at as we develop the design.
The Design Team reviewed student foot traffic with each group and learned that, depending on the department or group, foot traffic comes from a number of directions. For Broadcast, individuals are coming to the building and parking on the West, North, and South. Other departments described primary foot traffic coming from the east. All directions will need continual investigation as each option develops.
Major Axis Identifiers

- Potential Green Spaces / Quad Space
- Lincoln Drive Border
- Future Buildings
- Campus Edge

West Campus Edge
3D Design Investigation

Until now, we’ve been collecting data, listening to what the vision and the goals are for the project, and working through program wish-list needs. This is the first workshop in which we have started to investigate various design options for the project. We looked at 10 options with each group with the intent of reviewing the positives and negatives of each. It became apparent quickly which options each group gravitated toward, which will help us narrow down to 3 options. Key issues of getting people out of the basement, where does the community enter the building, and how do we treat the west side of the building, were at the front of the discussion. After the two day workshop, Options 3, 4, 5, 7/9, surfaced as front runners.
Options
Design Option

all quiet on the western front (1929)

key features

- modest addition
- move people out of basement
- major spaces stay
- reset circulation
- setup for future addition

Diagram on Site looking West

Interest by Group
Design Option

rain man (1988)

• moderate addition
• major spaces stay
• people out of basement
• reset circulation
• rethink eastern building (the “bar”)

Diagram on Site looking West

Diagram on Site looking West
Design Option

the sting (1973)

key features

- enhance views from west
- most major spaces stay
- open up view and gathering to theater
- eastern building (the “bar”) is removed
- moderate addition
- rethink circulation

Diagram on Site looking West
Design Option

one flew over the cuckoo’s nest (1975)

key features

• rethink theater space
• relocate theater
• major addition / major reno
• reset circulation
• tighter floor plan

Diagram on Site looking West

Diagram on Site looking West

Circulation / Entry

Program Diagram

Minor Remodel
Major Renovation
New Addition
Future Addition

Interest by Group
Design Option

how green was my valley (1941)

- closing the loop
- create a new face to the north
- major reno / addition
- closed circulation
- new interior courtyard
Design Option
west side story (1961)

• crossroads circulation
• remove eastern building (the “bar”)
• faculty / class wing
• production wing
• moderate reno to major spaces
• open up theater and gathering

Diagram on Site looking West

Circulation / Entry
Program Diagram

Diagram on Site looking West

Interest by Group
Design Option

a beautiful mind (2001)

key features

- major renovation
- theater stays
- over-simplified circulation
- major reno in eastern building (the “bar”) and/or re-skin
- performance venue
- broadcast venue
- fine arts venue

Diagram on Site looking West

Interest by Group
Design Option

the artist (2011)

Key Features

- Theater become the heart
- Performance, broadcast, & fine arts pinwheel around theater
- Focus addition more to south
- Open up for axial drive

Diagram on Site looking West

Interest by Group
Design Option

an american in paris (1951)

- moderate renovation
- clean circulation spine
- major addition
- two major entries for community
- one major student entry
- revisit eastern building (the “bar”) and/or re-skin

Diagram on Site looking West

Circulation / Entry

Program Diagram

Minor Remodel
Major Renovation
New Addition
Future Addition

Diagram on Site looking West
Site Features

Program Spaces
Design Option

oliver! (1968)

key features

- new building
- over-simplified circulation
- address views to both east / west
- capture two major entries north / south
- capture student entry east
- arts / broadcast venues plug into spine
- sets up for future additions
- sets up for new west campus quad
- complete phasing

Diagram on Site looking West
Dept of Theater

meeting notes

• Chiller as a part of the project? Not popular
• West entrance — prominence? What’s the right gesture/recognition?
• Major concern: surrounding theater with other spaces = noise? Isolation is good. Controllability of spaces/noise around theater during performances — spaces around theater should be theater controlled spaces
• Stronger — centralization v. spreading out with respect to circulation. “That’s kind of what we have now”
• Like’s removing eastern building bar to re-shape the front of the building
• Option 3 — good presence to west while helping to minimize service areas. Most interesting. Most exciting. Four story addition to North — depending on its program, it might be a less expensive construction (double loaded corridor, etc.)
• Option 4 — presents a front/access to the theater, w/o going thru other part of the bldg.
• Option 5 — seems spread out. Courtyard is not a good thing — not used. A little more non-descript
• Option 7 — clear circulation. Good view to theater. Simple diagram, sensible
• Option 8 — “Theater as heart might be kind of dangerous for us” given all the noise issues
• Improve west “gate” presentation — make it exciting. But, east is the student side and is most important. Removing eastern building bar helps the most
• New Student Services Building — good that it has a single space that you can be in and be directed from to other parts
• The “WOW! Ought to be for the entire building. McLeod needs to function — upgrade exhibiting capability. Pre-function space is more about functionality — accommodate the entire capacity of the theater. Sharing the central gathering space is great
• More about mid-century modern — “I wish to hell we still had all the Herman Miller furniture”
• Theater has no need at all for a Lecture Hall venue. They are more about participatory learning
• The Road and Traffic Committee — discussed road this week
• McLeod Theater name, and the Moe name, are important (probably)
• In favor of losing the eastern building bar for visibility — “I want to be in the building with the convergence lab” (assuming it’s displayed)
Options 3, 4, and 5 seem the best
Option 4 — raises site question — features building to campus side more. Currently buried behind the building. Makes it seem like new construction without all new. East-West atrium w parking north and south — issue? Try relocating the new theater to the Southeast (or, why move at all?)
Option 6 — cramped
Option 7 — like. Central hub — wheel with spokes — centralize while maintaining identity. Student gathering is addressed with this. Shared space addresses this. Informal collaboration is emphasized. Centralization is very attractive — positive with respect to collaboration. Increases interaction. However — Maintain department identity. Keep/create home bases for each department
Options 7 and 8 — like putting milk in the back of the store. It buries the theater, rather than honoring and promoting it with location?
Hard to comment without knowing where we’ll be
Green space — good!
Windows are included in each scheme? Important.
Kleinau Theater needs space — could it be dropped down to first floor? And be more available to public use? Create a taller space?
Creating east side green space is real egalitarian move — shared by those beyond building
Coming into any door — you should be able to easily get to other points in the building
Student way-finding — to advisors, etc. — should be supported. Don’t make this like Faner Hall
Important to address the aesthetics of the west side — make sure a better face presented to public coming in on Chautauqua
Intuitive way-finding while maintaining individual identities
MC & MA

meeting notes

- Interesting to consider how the building will get perceived depending on what is emphasized
- Really like the idea of getting rid of the east building bar that blocks the remainder of the Communications Building — really opens up the building
- Diagonal of bar has always been bothersome. Looks like a dog's tail
- General opinion of mid 60’s building — Old Orchard Shopping Center — don't try to improve it — too costly, never looks right, etc.
- Removing east building bar — opens the building up to campus, more welcoming. Allows someone to intuitively understand the building
- Where would the Dean’s Suite be? Grad suite?
- Really liked the front door shown at the end of the previous Workshop. Which option will that work best with?
- Building projecting to the west helps form court
- Best if we could remove east wing and create a Community spine oriented east-west
- Option 7 — Not sure about the pods — too silo-ish? Non collaborative? Visually speak against interdisciplinary approach to the building?
Cinema & Photo

meeting notes

- Interested in knowing what costs within the project are not directly applicable to providing space for the building occupants, e.g., Basement Work bubble in the $50M diagram
- Chiller: Replace existing 45 year old 3,500T | New winter chiller?? | Tom B suggested the cost of these might be apportioned between Communications Building and the rest of the campus served
- Main steam lines that path through building
- Lincoln Drive relocation
- Classroom should be on east side to respond to student traffic from east. West to Chautauqua
- Students will come from N and S too Option 4 – Likes symmetry of new McLeod and old McLeod
- Are the options arranged per cost or scale?
- Are these all within budget?
- Don’t move Broadcast studios – they’re working now. But McLeod already needs renovation, so options showing it moving seems less of an issue
- Option 3 – fixes: sprawl, moves thing up near one another, production areas clustered together (loading docks, etc.), seems like a real building, cohesive, understandable. What does the bend in the northern building bar do? Solar gain?
- Option #4 – likes the theater not being buried in the building. Compare to football stadium and Morris library. Lighting studio flooded with North light – tall space is good. Is there a way to architecturally respond to airwaves for the broadcasting spaces? Theater is about presence — how to reflect that in the building layout/siting? Face it north for best exposure to public/traffic?
- Option 6 – ecosystem-like, more modern, and more dynamic. Courtyard space might be large enough not to get too stifling. It needs to be able to breathe. Lots of discussion on the courtyard. Who will maintain the courtyard? How will it be maintained? How will it be programmed? It must be programmed to be successful.
- Option 7 – both fill in courtyard space to achieve density. Most like #10. Similar to #9
- Option 9 – gets broadcasting near front door. If we get to keep the east building (or part of it) due to cost, Options 7 and 9 (or even 6) are most positive
- Option 10 is most radical – all new. Which other option that most resembles #10?
- Introducing natural light into existing spaces if they stay where they are. Or if new, natural light can be manipulated thru moveable walls, etc. to control light instead of using expensive light system
- We need to find the building design that does what the new Student Services Building does
- Give us wow space for potential students who are touring
Journalism

meeting notes

- 2 most important things for Journalism: Get Media Lab right | Journalism Faculty have access to Media Lab
- Important to get everyone who has business in the Media Lab to be adjacent to it
- Options 1 and 2 — the east building bar blocks view/access to remainder of building to the west.
- Options 3, 7, and 9 are strongest
- Option 4 — will the Convergence Lab be prominent enough? Convergence Lab may be too remote from a central space. Convergence Lab should be prominent and located centrally to the building.
- Option 5 — keeps student and professional media separate, but not too far apart. Likes Option 5 pretty well. East building is more complimentary
- Are we going to visit some converged labs at other schools? U of Iowa — converged media lab to visit?
Broadcast Svcs

meeting notes

- Student flow into building doesn’t come from east until classes start. Someone should actually look at the flow into the current building.
- Majority of students coming to the building are arriving by car.
- Freshmen aren’t the predominant user of the building – upperclassmen are primary users. Freshmen use Speech Communications classrooms.
- Pedestrian flow into building can be measured by the car stoppage along Lincoln Drive.
- Building must address # of community users, coming from the west. Does Campus understand this traffic flow?
- Broadcasting Service is the focal point more than Theater.
- Broadcasting out front – #8 satisfies it well. Good connection to the outside world.
- It appears RTD is asking for most space. What is it they are asking for?
- Outdoor courtyard – can’t see it getting used unless covered to shade. Too hot in summer. Green space is fine, but make it smaller.
- Likes tearing down south side of east building – or keep it for Theater offices, etc. Makes entrance for theater – open up (expose it) but keep Theater where is. They don’t collaborate with remaining building as much as the rest of us – keep them where they are.
- Chautauqua – should present two options to folks – Right to theater, Left to everything else and Lincoln Drive. Broadcasting could be on south west corner if access and parking provided.
- We care about Oakland and Chautauqua, not about Lincoln. No one uses Lincoln to access us.
- Had event Tuesday night had 100 elderly volunteers.
- Provide a separate visitor parking lot, police-able. 20 spaces or so.
- Convergence lab too prominent. Change of function in future = too risky in making it too prominent. Think in terms of future uses.
- SIRIS – parking and easy access for elderly volunteers.
- Option 1 – too buried, too inaccessible to public – hate it.
- Option 2 – same problems as 1, don’t like but more cohesive and condensed. 2 floors – admin on second floor with studios on first would be OK, but not too far away.
- Option 3 – need access. How to get in bldg. if relocate broadcast to north side = good. If Lincoln gets relocated too close to the new north side, might be less positive.
- Option 4 – how to get access to/from west. Looks too much like a mall. Still too buried. Unworkable.
- Option 5 – courtyard is a waste of space – cut it in half, best case would be to keep would be north part. Separation from McLeod = need for two kitchens, proximity to Central Gathering space is good.
- Option 7 – less appealing visually (3 little boxes).
- Option 8 – difficult access to broadcast space.
- Option 9 – where is loading dock? Access to our space? Use of east bar is good orientation.
- Option 10 – we’d be in there earlier with less pain. Willingness to sacrifice square footage to get that?
Radio, TV, DM

meeting notes

- Think east is most important wrt student pedestrian traffic to the building.
- Novotny — “Broadcast knows what they know, but she’s correct”
- RTD has the most students in the building but least amount of space
- Option 3 — placement of lab — big like. One of their favorites. Possible negative — demo of east wing = too $?
- Option 7 — too office park-ish
- Options 3, 4, and 9 are the favorites
- Theater too prominent? That’s a turf battle that they don’t buy into
Dean’s Wrap-up

meeting notes

- Where is the front door? Don’t we need a western front door? The Public/Staff will come from the west. Does this mean a different kind of entrance there?
- There is no emotional attachment to any part of the existing building
- Any scheme should clearly convey the future of media
- Would a central spine have a welcome desk? How is wayfinding going to be improved?
- Need to have a donor recognition wall
- Option 3 -- clear distinction between Production and Office/Classroom spaces. Separates those two kinds of space nicely. Better environmental orientation. Option 3 seems best
- Option 4 -- who showed interest in this option besides Theater? Where would WSIU be? The two building strengths are the Theater and WSIU. Positioning one on each end seems positive. Consider changing McLeod to WSIU or don’t move WSIU and build a new version at the north end. Option 4 conveys energy and a fresh perspective
- Option 5 -- difficult to favor given the courtyard next to Dean’s Conference Room hasn’t been used much
we dove in, and the water was fine...