Six graduate degrees awarded in August

The College of Mass Communication and Media Arts graduate studies program saw two doctoral and four masters degrees award to students in August.

WSIU Staff, Student Attend International Festival

WSIU outreach coordinator, Beth Spezia, and MCMA graduate student, Katie Tullis, were awarded research scholarships to participate in the prestigious Prix Jeunesse International Children’s Television Festival in Munich, Germany in June.

Daily Egyptian - School of Journalism Reunion To Be Held Homecoming Weekend

Alumni are invited to join the School of Journalism and Daily Egyptian staff on October 12 and 13 for a reunion. This is the first of five annual School of Journalism reunions leading up to the 100th birthday of the DE in 2016. Alumni can view photos unearthed for a book on the first century of the DE and reminisce with old buddies.

WSIU Newsroom Server Gets an Upgrade

WSIU received an $8,500 technology grant from SIU to install a new server and software for NewsKing, the newsroom content management system used by the student-produced River Region Evening Edition and the WSIU Radio newsroom.

Former Journalism Professor George Brown Obituary

George C. Brown, 89, died at 4:35 a.m. Saturday, June 16, 2012, in Parkway Manor in Marion, Ill.

Dafna Lemish to serve as interim MCMA dean

By Pete Rosenbery

The chair of the Department of Radio-Television at Southern Illinois University Carbondale will become the interim dean of the College of Mass Communication and Media Arts.

Chancellor Rita Cheng today (June 5) announced the appointment of Dafna Lemish. The appointment, subject to ratification the SIU Board of Trustees, is effective July 1.

Boruszkowski Honored with the 2012 University Film and Video Association Outstanding Teaching Award

Lilly Boruszkowski, professor emeritus in the Cinema and Photography department, is the recipient of the 2012 University Film and Video Association Outstanding Teaching Award. Boruszkowski was notified in June that she was selected for this top honor.

According to Boruszkowski, she still does not know who nominated her for the award.

Radio Television Department Continues to See Enrollment Growth

The Radio Television department in the College of Mass Communication and Media Arts will again see enrollment growth in the fall 2012 term. The enrollment bump is the result of adding new students, as well as maintaining a high retention rate. Both recruiting and retention have been prioritized to the faculty and staff of the RTV department.

“It has been a team effort with faculty and staff working together to bring in and retain students,” said Jean Kelley, RTV academic advisor. “They have been very active in tours, open houses, expos, and calling campaigns.”

Doctoral Candidates Study the Impact of Sports Media

The popularity of sports media has grown considerably through the past 20 years. Consumers can find news specific to their favorite sports and even teams. Print publications, radio broadcasts, and Web sites are abundant. Television networks such as ESPN has most certainly played a role in increasing sports news for the public.

Two Southern Illinois University Carbondale doctoral candidates have focused their research efforts on exploring how sports television affects culture and the athletic industry.

Project on Climate Change and Palau a Successful Collaboration

In June 2012 the people and government leaders of Palau were presented with an informational campaign designed to create awareness about the public health impact of climate change on the country’s population. The project was launched in 2010 in a joint effort between the SIU Carbondale School of Journalism, the Center for Disease Control and Prevention (CDC), and the Palau government.

Jerry Bush, business and advertising director for the Daily Egyptian, and Dr. Mark Keim, with the CDC, traveled to the small Pacific islands to unveil the multifaceted awareness campaign.