

# **CURRICULUM VITAE OF EDWARD J. HELLENY**

## **PROFESSIONAL AFFILIATION AND CONTACT INFORMATION**

Department of Radio Television and Digital Media  
Communications Building 1050B  
Southern Illinois University Carbondale  
Carbondale, Illinois 62901

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618-453-6903

## **EDUCATION**

B.S. Journalism (Radio-Television double major) Southern Illinois University  
Carbondale, 1979  
Secondary Education Teaching Certificate, Southern Illinois University Carbondale,  
1980  
M.S.Ed, Workforce Education and Development (Distance Education Specialization),  
Southern Illinois University Carbondale, 2004

Poynter Institute, "Convergence for College Educators", March 2007, St.Petersburg,  
Florida.

National Press Photographers Association Television NewsVideo Workshop, March  
2006, Norman, Oklahoma.

Digital Storytelling Workshop, June 2005. A week-long "train the trainer" course  
taught by The Center for Digital Storytelling.

I-Life Training Seminar, October 2005. Taught by Apple Education.

Poynter Institute Ethics seminar, June 2006, Springfield, Illinois.

Blackboard Course Management Software Training, Southern Illinois University  
Carbondale, 2009.

Investigative Reporters and Editors Association workshop, Mining the Deep Web,  
2010.

## **PROFESSIONAL EXPERIENCE**

1999 – present Southern Illinois University at Carbondale  
Senior Lecturer, Department of Radio Television and Digital Media  
1999-2003 Part-time, 2003-present Full-time  
Taught broadcast news, web, and performance classes.

2004 – Present, Southern Illinois University at Carbondale  
Co-News Director, WSIU-TV 2005-2006, 2011  
Faculty Advisor 2004, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013,  
2014, 2015  
Supervised student-produced live television newscasts.

2001 – 2003, Southern Illinois University at Carbondale  
Director, Southern Illinois Radio Information Service

Coordinated staff, volunteers, and clients for service agency for the visually impaired. Grant writing and fundraising.

- 1997 – 2001, Zimmer Radio Group of Southern Illinois  
Chief Engineer  
Oversaw construction of new studio facility and transmitter upgrades, conversion to digital audio storage.
- 2000 – 2001, Illinois Department of Agriculture  
Du Quoin State Fair Media Director  
Managed publicity and promotion, news media contact.
- 1996 – 1997, Shawnee Television  
President, Executive Producer  
Syndicated half-hour television show, "Shawnee Outdoors."
- 1980 – 1997, WCIL-AM-FM, Carbondale, IL  
News Director, Operations Manager  
Managed six-person news department.
- 1979 – 1982, St. Louis Globe Democrat  
Correspondent, Mt. Vernon (IL) Bureau  
Regular contributor to Illinois Edition. Agri-business, education, coal, SIU Trustees, and spot news.
- 1976 – 1980, WDDD-AM-FM, Marion, IL  
Assistant News Director
- 1975 – 1978, Southern Illinois University at Carbondale  
Broadcasting Service  
Student Weather Supervisor, Student Promotion Assistant, News Anchor/Reporter, News Photographer, Producer/Director, Booth Announcer
- 1975 – 1976, Daily Egyptian Newspaper  
Student writer: special state capitol coverage, aviation beat, editorials  
Copy editor
- 1973 – 1976, WIDB Student Radio  
News Director, Assistant to the General Manager
- 1972 – 1976, Southern Illinoisan Newspaper  
Feature correspondent, desk assistant  
Regular contributor to Sunday feature page.

## **RESEARCH AND CREATIVE ACTIVITY**

Interests and Specialties:

- Broadcast News, content and trends
- Sports Journalism and Live Sports Production
- Digital Broadcasting
- Satellite Radio

- Distance Education
- Instructional Television
- Podcasting, web logs, and other emerging new media
- International Broadcasting, particularly in the Arab world
- Captioning, audio description, and other media accessibility tools

#### RECENT PUBLICATIONS AND CREATIVE WORKS:

Contributing Editor, *The Daily Blur*, online publication

Reviewer for student projects: "Historical Influences on Media for the Masses: Can We Right Wrongs of the Past?"; Johnston City High School.

Voiceover artist; weekly public affairs show on WSIU-TV; *In Focus*, 2006-2014.

Voiceover artist, "A Magical Season," documentary on 1957 Herrin Tiger state basketball championship, 2009.

Voiceover artist, Keep Southern Illinois Beautiful campaign, Southern Illinois University at Carbondale, 2006.

Voiceover artist, Morris Library multimedia presentation, Southern Illinois University at Carbondale, 2006.

Voiceover artist, "Sportsmanship: Competition with Respect," Illinois High School Association, 2004.

Moderator, *TV Reporting*, Illinois Broadcasters Association IBA-U Academics Conference, 2010.

Moderator, *TV Anchoring and Reporting*, Illinois Broadcasters Association IBA-U Academics Conference, 2009.

Panel Producer and Moderator, *Fairness in the Pressbox: Who Can Fans Trust When the Teams Control so Many of the Platforms?*, Broadcast Education Association Conference, Las Vegas, NV, 2012.

Panelist, *Sports Broadcasting Programs Showcase*, Broadcast Education Association Conference, Las Vegas, NV, 2011.

Panelist, *Building, Repairing & Upgrading in a Scarce World*, Broadcast Education Association Conference, Las Vegas, 2010.

Panel Producer and Moderator, *Teaching TV Weather*, Broadcast Education Association Conference, Las Vegas, 2009.

Panelist, *Convergence in Journalism Education: The Challenges and Opportunities*, Broadcast Education Association Conference, Las Vegas, 2009.

Panelist, *An Evening With the Duchess: The Life of Virginia Marmaduke*, Foundation for Pinckneyville exhibit series, 2008.

Panelist, *Faculty are Vulcans & Staff are Klingons*, Broadcast Education Association Conference, Las Vegas, 2008.

Panel Producer and Moderator, *Local Radio News in an XM/Sirius World*, Broadcast Education Association Conference, Las Vegas, 2005.

Panelist, *Why Is Radio News the Stepchild in Your Broadcast Journalism Curriculum?*, Broadcast Education Association Conference, Las Vegas, 2005.

*Problems and Competencies in Web-based Distance Education*, research paper for the Department of Workforce Education and Development, Southern Illinois University at Carbondale.

*The Evolution of Distance Education on Public Television: National and Local Perspective*, case study for the Department of Workforce Education and Development, Southern Illinois University at Carbondale, 2004.

*Performance Tips for Polycom Instructors*, Videoconference presentation, Department of Workforce Education and Development, Southern Illinois University at Carbondale, 2004.

*Performance Tips for Polycom Instructors*, asynchronous web-based training modules, Department of Workforce Education and Development, Southern Illinois University at Carbondale, 2004.

*John A. Logan: Illinois' Forgotten Hero*, video learning module for middle-school students, Department of Curriculum and Instruction, Southern Illinois University at Carbondale, 2004.

*Williamson County Commissioner Broadcast Debate*, Moderator, March 2006.

## **TEACHING EXPERIENCE**

Instructor: "Radio Television Newswriting"  
Undergraduate level course – enrollment 20  
Department of Radio Television  
Southern Illinois University at Carbondale

Instructor: "Audio Journalism"  
Undergraduate level course – enrollment 20  
Department of Radio Television  
Southern Illinois University at Carbondale

Instructor: "Radio Television Performance"  
Undergraduate level course – enrollment 20  
Department of Radio Television  
Southern Illinois University at Carbondale

Instructor: "Television News"

Undergraduate level course – enrollment 15  
Department of Radio Television  
Southern Illinois University at Carbondale

Instructor: "News and Public Affairs"  
Undergraduate and Graduate Level Course – enrollment 15  
Department of Radio Television  
Southern Illinois University at Carbondale

Instructor and Course Design: 'Online Journalism'  
Undergraduate level course – enrollment 15  
Department of Radio Television  
Southern Illinois University at Carbondale

Instructor and Course Design: "Video for Online Journalists"  
Undergraduate Level Course – enrollment 15  
School of Journalism  
Southern Illinois University at Carbondale

Instructor and Course Design: 'Electronic Sports Journalism'  
Undergraduate level course – enrollment 15  
Department of Radio Television  
Southern Illinois University at Carbondale

Instructor and Course Design: "Summer High School TV News Camp"  
High School participants – enrollment 10-15  
College of Communications and Media Arts  
Southern Illinois University at Carbondale

Guest Instructor: Journalism 311  
Undergraduate level course; module to teach video skills  
2007, 2008, 2009

Guest Instructor: MCMA 364  
Undergraduate level course; module to teach video skills  
2007

Guest Instructor: MCMA 396  
Undergraduate level course; module to teach video skills  
2007

Student Teaching: English and Journalism Courses  
Marion (IL) High School

## **TEACHING AWARDS AND HONORS**

**2006 Winner, SIUC Opportunity Through Excellence Outstanding  
Term Faculty Teaching Award (campus-wide).**

## **UNIVERSITY EXPERIENCE**

Committees:

Campus Committee, Honorary Degree & Distinguished Service Award Committee, 2015 (Chair)

Campus Search Committee, Dean of College of Mass Communications and Media Arts, 2014.

Campus Committee, Core Curriculum Executive Council, 2012, 2013, 2014.

Campus Search Committee, Associate Provost for Academic Affairs, Southern Illinois University Carbondale, 2011.

Campus Search Committee, Athletics Director of Video Services, Southern Illinois University Carbondale, 2010.

Department Search Committee, Electronic Journalism Instructor, Department of Radio Television and Digital Media, 2015.

Department Search Committee, Sports Production Instructor, Department of Radio Television, Southern Illinois University Carbondale, 2012.

College Search Committee, TV News Director, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2010.

College Search Committee, TV News Director, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2011.

College Search Committee, Assistant Professor (Electronic Publishing), College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2003

Department Search Committee, Department Chairman and Professor, Department of Radio Television, Southern Illinois University Carbondale, 2008-2009.

Unit Search Committee, Associate Director for Technology, Broadcasting Service, Southern Illinois University Carbondale, 2003.

Campus Search Committee, Director of Recreational Sports and Services, Southern Illinois University Carbondale, 2007.

College Committee, William H. Minor Grant Funding, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2011-2012.

College Building Renovation and Expansion Committee, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2009 – present.

College Master of Science in Journalism curriculum revision committee, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2009 – 2010.

College News Curriculum Task Force, College of Mass Communications and Media Arts, Southern Illinois University Carbondale (Co-Chair), 2004-2007.

Virginia Marmaduke Scholarship Committee, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2005 – present.

College Recruitment and Retention Committee, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, 2007.

Department 50<sup>th</sup> Anniversary Committee, Department of Radio Television, Southern Illinois University Carbondale, 2006-2007.

Department Web Committee, Department of Radio Television, Southern Illinois University Carbondale, 2004.

Department Technology Committee, Department of Radio Television, Southern Illinois University, 2004, 2005, 2006, 2007 (chair), 2008. 2009, 2010, 2011, 2012, 2013 (chair), 2014 (chair).

Department Undergraduate Curriculum Committee, Department of Radio Television, Southern Illinois University, 2009, 2010 (chair), 2011 (chair), 2012 (chair), 2013, 2014.

Department Personnel and Faculty Welfare Committee, Department of Radio Television, Southern Illinois University, 2007, 2008, 2009.

Unit Web Committee, Broadcasting Service, Southern Illinois University Carbondale, 2003-2004 (chair)

#### Student Mentoring:

Faculty Advisor, SIU Chapter, Student Illinois News Broadcasters Association, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015.

Mentor, LeadSI, regional youth engagement strategy, 2008, 2010, 2011.

Master's Project Thesis Committee, Lindsey Moron

Master's Project Thesis Committee, Erin Gibson

Master's Project Thesis Committee, Thad Jackson

Master's Project Thesis Committee, Ricky Thein

Graduate Student Mentoring, Rachel Gartner

Other:

Department Volunteer Coordinator, SIUC Opportunity Through Excellence capital campaign, 2006.

District Delegate, SIUC Non-Tenure Track Faculty Association, 2007-2011.

Bargaining Committee Chair, SIUC Non-Tenure Track Faculty Association, 2009, 2010.

Regional Delegate, Illinois Education Association Representative Assembly, 2008.

Presenter, Chicago Recruitment Expo, College of Mass Communications and Media Arts, Southern Illinois University Carbondale, February 2009.

### **PROFESSIONAL SERVICE**

#### A. Membership in Professional Associations:

Broadcast Education Association

Member of International, News, and Communication Technology  
Interest Divisions  
News Division Awards Committee

Illinois News Broadcasters Association

Fall 2008 Convention Committee  
Fall 2012 Convention Committee  
Fall 2014 Convention Committee

Radio Television News Directors Association

Illinois Broadcasters Association

Academics Committee, 2007-2015.

Society of Broadcast Engineers, regional frequency coordinator

#### B. Offices Held and Honors Awarded in Professional Associations:

Illinois News Broadcasters Association, past board member.

Illinois News Broadcasters Foundation, charter officer.

Radio Television News Directors Assn., past state coordinator.

Society of Broadcast Engineers, regional frequency coordinator.

AERho, National Honorary Broadcast Society, past member.

#### C. Other

Judge, Public Radio News Directors Incorporated awards, 2006

Judge, Georgia Associated Press Broadcasters Association, 2006

Judge, Southern Illinois School Press Association, 2005



Judging Coordinator, Indiana Broadcasters Association Contest, 2004, 2005, 2009.  
Judge, Indiana Broadcasters Association Contest, 2003, 2010  
Judge, Edward R. Murrow National Awards (Radio), 1988  
Judge, Massachusetts Associated Press Broadcasters Association, 1986  
Judge, Wisconsin Broadcasters Association student awards, 2010  
Judge, Chesapeake AP Broadcasters Association, 2013  
Evaluator, "Caught in the Sweep of History: Egypt in the Civil War", General John A. Logan Museum documentary. 2013  
Evaluator, "Caught in the Sweep of History: Egypt in the Civil War – The Second Year", General John A. Logan Museum documentary. 2014

## **COMMUNITY SERVICE**

Herrinfesta Italiana  
Vice President, marketing director for community festival

Williamson County Tourism Board  
Executive Committee

Southern Illinois Special Olympics  
Bocce Judge

Jackson County Red Cross  
Former board member

John A. Logan College Foundation  
Former fund drive team leader

Williamson County Fire Protection District  
Organizing committee

Herrin Fire Department  
Former volunteer

Coal Belt Fire Protective Association  
Former Executive Board Chairman

Herrin Chamber of Commerce  
Recipient of President's Award

Herrin Civic Center  
Volunteer audio consultant

WDBX Community Radio  
Volunteer engineering consultant