

**CURRICULUM VITAE**

Wenjing Xie  
Assistant Professor, School of Journalism  
Southern Illinois University Carbondale

**EDUCATION**

Ph.D.	2009	University of Maryland College Park Philip Merrill College of Journalism
M.Phil.	2005	Hong Kong Baptist University
M.A.	2003	Renmin University of China
B.A.	2001	Shandong University, P. R. China

**ACADEMIC POSITION**

2009 - present	<b>Assistant Professor</b> Southern Illinois University Carbondale
2005 – 2009	<b>Research/Teaching Assistant</b> University of Maryland College Park
2006 – 2007	<b>Editorial Assistant</b> <i>Science Communication</i>
2003 – 2005	<b>Research/Teaching Assistant</b> Hong Kong Baptist University

**PROFESSIONAL EXPERIENCE**

2010-2011	<b>Marketing Director</b> <i>Gateway Journalism Review</i>
2003	<b>News Editor</b> <i>Chinese Central Television, Beijing China</i>
2002 - 2003	<b>News Reporter</b> <i>Economic Daily, Beijing China</i>
1999 - 2001	<b>Reporter</b>

*Qilu Evening*, Jinan, China

## AWARDS AND GRANTS

- 2015                      College-Level Outstanding Research Award  
College of Mass Communication & Media Arts, SIUC
- 2014                      William A. Minor Grant (PI, \$3,000)  
Southern Illinois University Carbondale  
Project title: *“Addiction to social media and mobile devices among teenagers and young adults”*
- 2012                      Research, Scholarly and Creative Activity Grant (PI, \$1,000)  
Southern Illinois University Carbondale  
Project title: *“I am living with Facebook”: How Facebook use influences user mental health and psychological well-being*
- 2011                      New Online Course Development Grant (\$6,112)  
Southern Illinois University Carbondale  
Course title: *Social media theory and practice*
- 2010                      Finalist, the Herbert S. Dordick Dissertation Award  
Communication and Technology Division, International Communication Association  
Dissertation title: *Communication interface proximity and user anxiety: Comparing desktop, laptop, and hand-held devices*
- 2009                      Casey Foundation for Dissertation Research Award (\$500)  
University of Maryland
- 2009                      Eleanor Merrill Graduate Fellowships (\$1,500)  
University of Maryland
- 2008                      Top Student Paper Award (\$200)  
Journalism Studies Division, International Communication Association
- 2008                      Hiebert International Journalism Travel Award (\$2,000)  
University of Maryland
- 2006 - 2008              Graduate student travel grant  
College of Journalism, University of Maryland
- 2006                      Jacob K. Goldhaber Travel Grant (\$750)  
University of Maryland

2003 - 2005                    Hong Kong Government Scholarship

2001 - 2002                    Outstanding Graduate Student Scholarship  
Renmin University of China

## **PUBLICATIONS**

### **Referred Journal Publications**

**Xie, W.** & Kang, C. (2015). See you, see me: Teenagers' self-disclosure and regret of posting on social network site. *Computers in Human Behavior*, 52, 398-407.

Feng, Y. & **Xie, W.** (2015). Digital divide 2.0: The role of social networking sites in seeking health information online from a longitudinal perspective. *Journal of Health Communication*, 20(1), 60-68.

**Xie, W.** (2015). Privacy and self-disclosure on social media. *Journalism Evolution* (a peer-reviewed journal in China), 3, 70-76.

**Xie, W.** & Zhao, Y. (2014). Is seeing believing? Comparing media credibility of traditional and online media in China. *China Media Research*, 10(3), 64-73.

**Xie, W.** (2014). Social network site use, mobile personal talk and social capital among teenagers. *Computers in Human Behavior*, 41, 228-235.

**Xie, W.** & Newhagen, J. (2014). The effects of communication interface proximity on user anxiety for crime alerts received on desktop, laptop and hand-held devices. *Communication Research*, 41(3), 375-403.

Feng, Y. & **Xie, W.** (2014). Teens' concern for privacy when using social networking sites: An analysis of socialization agents and relationships with privacy-protecting behaviors. *Computers in Human Behavior*, 33, 153-162.

**Xie, W.** (2014). The effects of social media use and mobile communication on social capital: A review of research history, current situation and future research. *Journalism Evolution*, 2, 51-56.

**Xie, W.**, Zhao, Y., & Xie, W. Y. (2013). The effects of interface design of hand-held devices on mobile advertising effectiveness among college students in China. *International Journal of Mobile Marketing*, 8(1), 46-61.

**Xie, W.** (2005). Virtual space, real identity: The negotiation of cultural identity of Chinese Diaspora in virtual community. *Telematics & Informatics*, 22(4), 395-404.

**Xie, W.** & Huang, Y. (2004). Internet, globalization, and media revolution: Media development

and journalism education in the era of the Internet. *Chinese Journal of International Communication*, 25(2), 44-47.

### **Book Chapter**

**Xie, W.** (forthcoming). "I am blogging...": A qualitative study of bloggers' motivations of writing blogs. In *Encyclopedia of E-Commerce Development, Implementation, and Management* (edited by I. Lee). Hershey, PA: IGI Global.

Veenstra, A., Iyer, N., **Xie, W.**, Lyons, B., Park, C., & Feng, Y. (forthcoming). Come Together, Right Now: Retweeting in the Social Model of Protest Mobilization. In *Hashtag Publics: The Power and Politics of Networked Discourse Communities*. New York, NY: Peter Lang.

### **WORK IN PROGRESS**

**Xie, W.** & Karan, K. (under review). How do you manage your privacy? Consumers' privacy concern and privacy protection on social network sites in the era of Big Data. Submitted to *Human-Computer Interaction*.

Karan, K., Park, C., & **Xie, W.** (under review). Online women's magazines: Differences in perceptions between print and online magazines among female readers. Submitted to *Advances in Journalism and Communication*.

### **REFERRED CONFERENCE PRESENTATIONS**

**Xie, W.** & Karan, K. (2015). Smoking and Health in India: A Content Analysis of Indian Anti-Smoking Advertisements Alerting Second-Hand Smoking on Youtube. Paper presented at the DC Health Communication Conference 2015. Fairfax, VA. April, 2015.

**Xie, W.** (2015). "I am anxious when disconnected with Facebook": College students' use of social media, mobile phone, and psychological well-being. Paper accepted for presentation at the annual convention of ICA, Puerto Rico 2015.

**Xie, W.** & Kang, C. (2014) Can you see me? Teenagers' self-disclosure on social network site, regret of posting, and social capital. Paper presented at the annual convention of AEJMC, Montreal, Canada, August 2014.

**Xie, W.** (2014) Disentangling different activities on social network site and its relationship with mobile communication on social capital. Paper presented at the annual conference of International Communication Association, Seattle, WA, May 2014.

Feng, Y. & **Xie, W.** (2014). Teens' concern for privacy when using social networking sites: An analysis of socialization agents and relationships with privacy-protecting behaviors. Paper presented at the annual conference of International Communication Association, Seattle, WA, May 2014.

- Feng, Y., Veenstra, A., & **Xie, W.** (2013). Hope vs. fear: Emotional response to political attack ads as a mediator of ego defense strategies. Paper presented at the annual convention of AEJMC, Washington D.C.
- Veenstra, A., Iyer, N., **Xie, W.**, Lyons, B., Park, C., & Feng, Y. (2013). Come together, right now: Retweeting in the social model of protest mobilization. Paper presented at the 2013 convention of ICA. London, UK.
- Xie, W.** (2011). Social network site use, mobile personal talk and social capital among teenagers. Paper presented at the annual convention of AEJMC, Communication and Technology Division, St. Louis, MO.
- Xie, W.** (2011). Effects of emotion and interface design on mobile advertising effectiveness among Chinese college students. Paper presented at the annual convention of AEJMC, Advertising Division, St. Louis, MO.
- Xie, W.** & Feng, Y. (2011). Frustration in search for health information: Results from a national survey. Paper presented at the annual convention of International Communication Association, Health Communication Division, Boston, MA.
- Xie, W.** & Newhagen, J. (2011). Processing emergency information on mobile devices: The influence of media technology on user anxiety. Paper presented at the annual convention of American Psychological Association, Media Psychology Division, Washington DC.
- Newhagen, J., Zhong, B., & **Xie, W.** (2011). A workplace disability or a tool in news element selection? The (dis)function of anxiety in news work among U.S. and Chinese journalists. Paper presented at the Media Psychology Division of the annual convention of American Psychological Association, Washington DC.
- Hu, Y. & **Xie, W.** (2011). News framing of Google's withdrawal from China: Comparing *New York Times* and *China Daily*. Paper presented at the annual convention of National Communication Association, New Orleans, LA.
- Xie, W.** & Newhagen, J. (2010). Communication technology interface proximity and user emotion: Comparing desktop, laptop, and hand-held devices. Paper presented on the annual convention of International Communication Association, Communication and Technology Division, Singapore.
- Xie, W.** & Newhagen, J. (2010). Receiving and processing emergency alerts through desktop, laptop, and hand-held devices: The role of anxiety. Paper presented on the annual convention of International Communication Association, Information System Division, Singapore.
- Veenstra, A., Brownfield, K., Howie, A., Liu, X\*, Luo, J\* & **Xie, W.** (2010). Serving two masters: Intersecting incentives in the blogosphere. Paper presented at New Media

Theory: How Far Have We Traveled? Lubbock, TX.

Newhagen, J., Zhong, B. & **Xie, W.** (2009). The (dis)function of anxiety in journalism: A workplace disability or a tool in news element selection? A study of working journalists in the United States and China. Paper presented on the annual conference of International Communication Association, Journalism Studies Division, Chicago, IL.

**Xie, W.** (2008). I am blogging...: A qualitative study of uses and gratifications of bloggers. Paper presented on the convention of National Communication Association, Applied Communication Division, San Diego.

Zhao, Y. & **Xie, W.** (2008). Seeing is believing? An explorative study of news credibility in China. Paper presented on the convention of AEJMC, Mass Communication & Society Division, Chicago.

**Xie, W.** (2008). Framing China: A comparative study of U.S. elite newspaper's coverage of Nixon's visit to China and the Chinese President's visit to the U.S." Paper Presented at the convention of International Communication Association, Journalism Studies Division, Montreal, Canada. **Top Student Paper Award.**

**Xie, W.** (2008). Internet use, interpersonal communication, and civic engagement: An exploration of personal talk as a mediator. Paper presented at the convention of International Communication Association, Montreal, Canada.

**Xie, W.** (2007). A public space or public sphere?: A case study of *Qiangguo Forum of Peoplesdaily.com*. Paper accepted for presentation on the joint conference of ICA/ Chinese Communication Association. 2007. Beijing, China.

**Xie W.**, Fung, A., & J. Erni. (2006). Is it only a movie? An empirical study of globalization and youth materialism in China. Paper presented at the convention of International Communication Association, Mass Communication Division, Dresden, Germany.

**Xie, W.** (2006). The reception of local, regional and global television dramas in Hong Kong: Rethinking cultural proximity. Paper presented at the convention of AEJMC, International and Intercultural Division, San Francisco, California.

**Xie, W.** (2006). An exploration of the circulation of regional culture in Hong Kong: The case of Japanese and Korean TV dramas."Paper accepted by the convention of National Communication Association, International Communication Division, San Antonio, Texas.

**Xie, W.** (2004). Bicultural adaptation and communication of Chinese Diaspora in virtual community in North America. Paper presented at the convention of Asian and Pacific Communication Association, Los Angeles, California.

**Xie, W.** (2004). The use of the Internet in crisis communication in mainland China: A

case study of SARS. Paper presented at the Hawaii International Conference on Social Science, Hawaii.

## INVITED TALKS

“*The research of product placement as an advertising strategy in the movie Go LALA Go*” Panel organized by Global Media Research Center, Southern Illinois University Carbondale. October 9, 2014

“*The Many Faces of Chinese Media,*” Global Media Research Center, Southern Illinois University Carbondale, November 2010; JRNL 306i International Media System, Southern Illinois University Carbondale, Fall 2010, Fall 2011, Fall 2012.

“*Interface proximity and user emotion,*” Southern Illinois University Carbondale, College of Mass Communication and Media Arts (MCMA 595 Ph.D. Proseminar), November 2009.

“*Women in Chinese media,*” University of Maryland, Phillip Merrill College of Journalism (JOUR 452: Women in the Media), November 2005.

## TEACHING & ADVISING ACTIVITIES

### a. Courses Taught

#### Southern Illinois University Carbondale

JRNL405	Introduction to Mass Communication Research
MCMA568	Social Media Theory & Practice (taught it both online and on-ground; on both undergraduate and graduate levels)
MCMA 555	Human Computer Interaction & Media Consumption (taught it both online and on-ground; on both undergraduate and graduate levels)
MCMA 532	Quantitative Research Method
MCMA 536	Media Content Analysis

#### University of Maryland

JOUR 175	Media literacy <i>Responsibilities included leading class discussion independently; preparing and grading homework and exams</i>
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### b. Course or Curriculum Development Activities

*MCMA 568 Social Media Theory & Practice.* I developed this new course on both graduate and undergraduate level and offer it regularly. I also have taught it both online and in classroom.

*MCMA 555 Human Computer Interaction & Media Consumption.* I developed this new course as an online course and taught it on both graduate and undergraduate levels.

### c. Thesis/Independent Studies Advised

#### Master Thesis (Served as Committee Chair)

Bowen Gao (ongoing), “Marketing strategies using social media in China”

Maggie Moseley, “The use of Twitter as a national branding campaign in Sweden”, graduated in December 2014

Edwards, Brittney “Using social to go local: Analyzing how national and local companies use Facebook to reach consumers”, graduated in May 2013

Meyer, Haley “Korean female body image vs. U.S. female body image represented in print media”, graduated in August 2012.

Hu, Yezi “News framing of Google’s withdrawal from China: Comparing American and Chinese newspapers”, graduated in December 2010.

#### Independent Study

Ben Lyons. (completed in December 2014). The psychological and behavioral effects of Facebook, Twitter and blog in anti-smoking campaign.

Park, Changsup, “Effects of deviant news on negative emotions: The case of Facebook”, Spring 2011.

### d. Graduate Committees

#### Master’s

Maggie Moseley	M.S.	Chair, Thesis committee
Edwards Brittney ( <i>graduated in May 2013</i> )	M.S.	Chair, Thesis committee
Haley Myer ( <i>graduated in Aug. 2012</i> )	M.S.	Chair, Thesis committee
Yezi Hu ( <i>graduated in Dec. 2010</i> )	M.S.	Chair, Thesis committee
Jingyi Luo ( <i>graduated in May 2010</i> )	M.A.	Member, Thesis committee

#### Doctoral’s



Ngozi Agwaziam	Ph.D.	Member, Comps/dissertation committee
Ben Lyons	Ph.D.	Member, Comps committee
Fawaz Alajmi	Ph.D.	Member, Comps & Dissertation committee
Anwar Mohammed Alhashem (Department of Health Education)	Ph.D.	Member, Dissertation committee
Mohammad Alotaibi	M.A.	Member, Thesis committee
Tao Fu	Ph.D.	Member, Comps & Dissertation committee
Stephanie Kang	Ph.D.	Member, Comps & Dissertation committee
Changsup Park ( <i>graduated in May 2014</i> )	Ph.D.	Member, Comps & Dissertation committee
Jiachun Hong	Ph.D.	Member, Comps committee
Rajvee Subramanian	Ph.D.	Member, Comps & Dissertation committee
Lola Burnham	Ph.D.	Member, Comps committee
Sandra Robinson ( <i>graduated in May 2012</i> )	Ph.D.	Member, Dissertation committee
Jiwoo Park	Ph.D.	Member, Comps & Dissertation committee
Yang Feng ( <i>graduated in May 2014</i> )	Ph.D.	Member, Comps & Dissertation committee
Yong Cao ( <i>graduated in May 2010</i> )	Ph.D.	Member, Dissertation committee
Sara Roedl ( <i>graduated in Dec. 2010</i> )	Ph.D.	Member, Dissertation committee
Alex Jiang ( <i>graduated in May 2012</i> )	Ph.D.	Member, Dissertation committee
Mohammed Al-Emad	Ph.D.	Member, Comps & Dissertation committee
Kristi Scott	Ph.D.	First-year Ph.D. advisor
Jiachun Hong	Ph.D.	First-year Ph.D. advisor

## SERVICES

### a. Reviewing Activities for Journals

*Journal of Computer-Mediated Communication*  
*International Journal of Human-Computer Interaction*  
*Computers in Human Behavior*  
*Communication Theory*  
*Information, Communication, and Society*  
*Asian Journal of Communication*  
*Social Media & Society*  
*Journal of Intercultural Communication Studies*  
*Chinese Journal of Communication*  
*Journal of Media and Communication Studies*  
*Chinese Journal of Media Research*  
 Article editor, *SageOpen*

### b. Professional Organization

Award Committee Chair, Chinese Communication Association 2015 – current

Conference reviewer, Communication and Technology Division/Health Communication Division/Information System Division, ICA annual conference

Conference reviewer, Mass Communication & Society Division/International Communication Division, AEJMC

Session chair, Health Communication Division, annual conference of International Communication Association, 2011

The Herbert S. Dordick Dissertation Award Committee, Communication and Technology Division, International Communication Association, 2011

Volunteer, National Communication Association, 2008 conference

**c. Campus**

Southern Illinois University Carbondale

Graduate faculty marshal, School of Journalism, May 2015

Session Chair, Graduate Symposium, College of Mass Communication and Media Arts, SIUC April 2015

Graduate School Master's Fellowship committee, SIUC 2015-current

Graduate faculty committee, College of Mass Communication and Media Arts, SIUC 2014-current

College-Level Teaching/Research/Service Excellence Award Committee, College of Mass Communication & Media Arts, SIUC, 2014; 2016

New Faculty Search Committee, School of Journalism SIUC, 2013 - 2014

Global Fusion conference, session chair, College of Mass Communication & Media Arts, SIUC, 2013

Global Media Research Center Campus Advisory Committee, College of Mass Communication & Media Arts, SIUC, 2010-2013

New Faculty Search Committee, School of Journalism, SIUC, 2011-2012

Director Advisory Board Committee, School of Journalism, SIUC 2011, 2012

Scholarship committee, School of Journalism, SIUC 2010 – 2012

Master of Science admission committee, College of Mass Communication & Media Arts, SIUC, 2011

William Minor Grant Committee, College of Mass Communication and Media Arts, Southern Illinois University Carbondale, 2011, 2012

NEH Summer Grant Committee, Southern Illinois University Carbondale, 2010

Master of Science Program New Technology Track Curriculum Committee, College of Mass Communication and Media Arts, 2009

Master of Science Program Strategic Communication Track Curriculum Committee, College of Mass Communication and Media Arts, 2009

University of Maryland

Interpreter, *China Reporters' Training Program*, College of Journalism, 2007

Interpreter, Institute for Global Chinese Affairs, 2007