Truth is, no one is sure what the future hold for journalism. Journalism’s face today bears little resemblance to that of a decade ago. Ten years ago, people didn’t have cell phones with cameras ready to record almost everything – political candidates making ill-considered but candid comments to donors, police shooting black suspects, police behavior at protest demonstrations. Citizen journalism was coming alive along with this new technology. Facebook and Twitter began to take over as the main source of news and information. Newsrooms of metropolitan newspapers lost a third or more of their reporters and photographers. Buzzfeed, Huffington Post, Reddit were born.

Fidler and Freivogel don’t have crystal balls, but will try to get you as prepared as possible for this new future. Every Tuesday, we’ll talk about the impact of new media on news events – like the shooting of Michael Brown and the coverage of the presidential campaign. We’ll also talk about the changes in the ethics and law of new journalism. Then, on Thursdays, we’ll work on computer assisted reporting techniques. Fidler will lead that part of the course. The goal of this CAR portion of the class is to teach you to be adept enough that you can remember how to use CAR techniques after the class ends. And we want to create publishable stories – most aimed for publication in the DE.

The only text for the course is the NICAR booklet, which you can order at the website below for $20.

http://store.ire.org/products/nicar-courses-bill-freivogels-future-of-journalism-class

Everyone needs to use the same version of Excel for the court. This means you will need to use the lab Macs, not your personal laptops.

Below are the readings, most of which are online. I’ve only listed the readings for the Tuesday classes because Thursday classes will be devoted to the CAR stories. (There is a week when these days are switched. The lecture/discussion class will be Sept. 17 instead of 15.)

Grades will be 50 percent from the lecture/discussion class on Tuesdays and 50 percent from the quality of the CAR reporting project. The lecture/discussion grade will be based on two essays due during the semester and your daily contribution to the class. You can earn extra credit by bringing to class a story involving cutting edge journalism issues and presenting it to the class for discussion.
Freivogel office hours:  
Office Location: Communications Building, 1210E  
Office Telephone: 314-322-0396  
Office Hours: 2-3 p.m. Tuesdays  
Email Address: wfreivogel@gmail.com

Aug. 25 – Introductions

We’ll get to know each other and talk about the future of journalism. We’ll give you an idea of what to expect in the course and you can give us an idea of things you want to know more about. We’ll also talk about how to organize our CAR reporting projects.

Come to class ready with your prediction of what journalism will look like in 10 years.

Sept. 1 – Information and media

Watch plagiarism video

https://vimeo.com/113978250

What is information?

https://online.siu.edu/d2l/le/content/216656/viewContent/1258151/View

DOMO. How much data is created every minute? (2012).
http://www.domo.com/blog/2012/06/how-much-data-is-created-every-minute/

Media is the message --

https://online.siu.edu/content/enforced/216656-69323.201560/metz1%20mcluhan%20gutenberg%20galaxy.pdf?&d2lSessionVal=OlFQ1c2jvmlvtcsv8639cQ0k3&ou=216656

The Ultimate Guide to the Invisible Web

http://oedb.org/librarian/invisible-web/

First 6 minutes of Eli Pariser: Beware online "filter bubbles."
http://www.ted.com/talks/eli_pariser_beware_online_filter_bubbles?language=en#t-4833

Library video on Filter Bubbles

https://online.siu.edu/d2l/le/content/216656/viewContent/1258156/View

Sept. 8 – Credibility

Bring to class one story that you either find credible or not credible. Be prepared to explain what the story is about and why you decided it was credible or not. Listen to the entire Diane Rehm show below. It will give you ideas for judging when today’s media is credible.

Judging The Credibility Of News In The Digital Age

Crowdsourcing

Watch video on crowd-sourcing – Prindle/Freivogel

https://mail.google.com/mail/u/0/?shva=1#search/sprindle%40lib.siu.edu/14f3d499925dab3e?projector=1

Dangers of crowdsourcing

Reddit and the Boston Marathon

1. http://www.theguardian.com/commentisfree/2013/apr/19/reddit-boston-marathon-crowdsourcing

Sept. 8 – Guest lecture – Kelsey Proud – Digital Innovation Editor, St. Louis Public Radio – curating a liveblog during the Ferguson protests; the role of social media; the importance of metrics in today’s newsrooms.

Sept. 17 (note the date change to Thurs.) - Ferguson case study

Read these stories and view these news reports on the shooting of Michael Brown. Which do you find most credible and why?
Verbatim: The Ferguson Case – New York Times – watch the video and read the transcripts.

http://www.nytimes.com/2015/08/05/opinion/verbatim-the-ferguson-case.html?_r=0

Cnn contractor video


Dorian Johnson – The Riverfront Times


Story on Justice Department report on shooting

http://news.stlpublicradio.org/post/why-did-justice-department-conclude-hands-dont-shoot-was-myth

Sept. 22 – Citizen Journalism

1. Ferguson’s citizen journalists revealed the value of an undeniable video
   http://www.theguardian.com/commentisfree/2014/aug/16/fergusons-citizen-journalists-video

Livestreaming

Bassem Masri – Ferguson’s most well-know livestreamer – watch his video of the St. Louis Board of Aldermen’s meeting on civilian review boards

https://www.youtube.com/watch?t=19&v=GpgPyp7K6Ew

Livestreaming the reports of a Baltimore officer shooting an unarmed black man.
Should a discussion of white privilege be part of the Black Lives Matter discussions about race? Does framing the issue as white privilege facilitate the race discussion? Does Black Lives Matter turn off those who think it contradicts All Lives Matter?

**Readings:** Identity & the Internet
1. (Pages 117-121; Figure 5.1 on p. 122; Figure 5.2 on p.128) Rainie and Wellman, *Networked* (2012), Ch. 5 “Networked Relationships”

**Video:** Information and White Privilege
1. Peggy McIntosh “Unpacking the Invisible Knapsack” {D2L}

**Assignment 1** - Write a 500-750 word essay assessing the credibility of the media in covering the death of Michael Brown and its aftermath. Among the questions you may want to address are: Do outlets such as MSNBC, which favored protesters, and Fox, which favored police, lose their credibility because of their advocacy reporting? Do Twitter feeds such as Anonymous have credibility? What role did social media play in creating the myth of Hands Up and what role did they play in getting out the true story? – due Oct. 9

**Oct. 6 - Robot Journalism**

2. Revisiting the comments section: Can it be fixed? By Ben Lyons
3. Can an Algorithm Write a Better News Story than a Human Reporter?
   http://www.wired.com/2012/04/can-an-algorithm-write-a-better-news-story-than-a-human-reporter/
   An NPR reporter raced a machine to write a story: Who won?

Oct. 13 – Fall vacation

Oct. 20 - Authorship Online, Attribution Decay

1. 90% of Wikipedia's Editors Are Male—Here's What They're Doing About It (2013)
2. Editors Are Trying To Fix Wikipedia's Gender And Racial Bias Problem (2015)
   http://www.huffingtonpost.com/2015/04/15/wikipedia-gender-racial-bias_n_7054550.html
3. The "average Wikipedian"
   https://en.wikipedia.org/wiki/Wikipedia%3ASystemic_bias#The_.22average_Wikipedian.22

Video: Authorship and Cinema
Readings:
   a. Michel Foucault, “What is an Author?” (D2L)
   b. Campbell, “I'll Furnish the War” (D2L)

Video: Attribution Decay

Readings:
1. Bump's “BuzzFeed’s “Happiest Facts of All Time” Were Mostly Plagiarized from Reddit” and “Fact into Fiction"

Oct. 27 – Media ownership and sponsored content
Video: Media ownership – Prindle/Freivogel

https://mail.google.com/mail/u/0/?shva=1#search/sprindle%40lib.siu.edu/14f3d499925dab3e?projector=1

Reading:

Reading: Media Ownership
1. Jeremy Butler, “The Television Commercial” from Television: Critical Methods and Applications (D2L)

John Oliver video on sponsored content

https://moz.com/blog/everything-you-need-to-know-about-sponsored-content

Nov. 3 - Topics: Gender & Media

Discussion # 14 (Freivogel): TBA
Did the New York Times reinforce sexual stereotypes in its story about Serena Williams and the body images of female tennis players? Bring to class an example you find in the media of sex stereotypes being reinforced.

Video: Gender and Media

Readings:
1. Myrna Hant, “Television’s Mature Women” (D2L)
2. Fairfield-Artman, Lippard, and Sansom, “Bewitched: The 1960s Sitcom Revisited” (D2L)
3. Did the New York Times cross the line and reinforce sex stereotypes in its story about Serena Williams the body images of female tennis players?
No:

Nov. 10 - Topics: Intellectual Property & Copyright

**Video:** Intellectual property and copyright – Prindle/Freivogel
https://mail.google.com/mail/u/0/?shva=1#search/spindle%40lib.siu.edu/14f3d499925dab3e?projector=1

**Readings:** Intellectual Property and Copyright Law
1. 2 Live Crew Parody – watch parody that led to Supreme Court case then read the case:
   https://www.youtube.com/watch?v=65GQ70Rf_8Y
2. 2 Live Crew Case: Excerpt of Campbell v. Acuff-Rose Music, Inc
   /content/enforced/210224-27999.201520/07campbellshort(1)(1).pdf
3. The Nation and Ford Memoir
   /content/enforced/210224-27999.201520/07HarperandRowshort(4)(1).pdf
4. Copyright rules for educational portfolios
   /content/enforced/210224-27999.201520/copyrightrules.pdf

**Digital copyright issues.**

Is the Digital Millennium Copyright Act flawed?
1. Digital media and intellectual property issues
2. Did “Blurred Lines” steal from Marvin Gaye?
   http://www.npr.org/2015/03/11/392375390/-7-million-verdict-blurs-the-lines-on-music-sampling

**Video:** Intertextuality and Remix Culture
Readings:
1. Lawrence Lessig, “Introduction” to Remix (D2L)
2. Douglas Rushkoff, “Purpose: Program or Be Programmed” (D2L)
3. “Remix Everything: Buzz Feed and the Plagiarism Problem” (D2L)

Nov. 17 – Work on stories

Nov. 24 – Privacy and the Surveillance culture

Reading:
1. The Right to be Let Alone – development of legal right of privacy
   https://online.siu.edu/content/enforced/210224-27999.201520/sagealone-1%281%29.pdf?&d2lSessionVal=ZpKDrtwyUaXYgcaYfl9Hajip&ou=210224
2. (First 6:30 minutes) Do You "Choose" To Have Your Privacy Invaded By Using Tech? Idea Channel. PBS Digital Studios.
   https://www.youtube.com/watch?v=t45BoJ_LP1U
3. Hulk Hogan’s suit against Gawker for published private sex tape:

Video: United States of Secrets Part 2:
http://video.pbs.org/video/2365251169/

Readings:
   /content/enforced/210224-27999.201520/Greenwald_No Place to Hide.pdf
2. Journalism’s Infatuation with Glenn Greenwald – by William Freivogel
3. Journalism, Even When It's Tilted  http://nyti.ms/17Y31Zm

Readings: Surveillance & Your Rights
1. Long Before Snowden, Librarians Were Anti-Surveillance Heroes
   http://www.slate.com/blogs/future_tense/2015/06/03/usa_freedom_act_before Snowden_librarians_were_the_anti_surveillance_heroes.html
2. 4 Simple Changes to Stop Online Tracking (Electronic Frontier Foundation):  https://www.eff.org/deeplinks/2012/04/4-simple-changes-protect-your-privacy-online

Dec. 1 - Undercover Journalism and Activism

Readings: Notable undercover projects of the past:

Today’s undercover journalism/activism

Case study: The Planned Parenthood videos

Vox overview of the controversy

Controversy over the ethics and law of Planned Parenthood videos http://www.vox.com/2015/7/14/8964513/planned-parenthood-abortion-fetuses

Watch the 5 sting videos:

https://www.youtube.com/watch?t=127&v=jjxwVuozMnU

The ethics of fetal tissue transplantation


Assignment 2 – Write a 500-750 word essay on one of the following three topics:
- The abortion videos targeting Planned Parenthood.
- Privacy in the modern era of social media and government surveillance
- The tension between copyright and free expression in a remix culture.

Dec. 8 – Work on finishing CAR projects, which are due the day of the final
See University syllabus addendum

http://pvcaasiu.edu/common/documents/syllabus%20attachments/Syllabus%20Attachment%20Fall%202015.pdf