Graduation rates are calculated by dividing the number of graduating students by the number of students in a cohort. They are based on combined incoming freshman and transfer cohorts each fall.

Graduation rates reflect a commitment to ensuring that students successfully complete their degrees and are based on a six-year rate, i.e. the rate reflects the number of students who graduated within a six-year period.

Percentages include all specializations, including advertising, news and editorial, photojournalism, new media producer and sports media.