RTD393 (Sect.1) Electronic Media in Society
12:35-1:50 pm Tues and Thurs
Communications 1046
SYLLABUS
FALL 2015

Instructor: Cinzia Padovani, PhD
Office Hours: T and TR: 12:00-12:30; 1:50-3:50. Wednesday: 2:30-3:00; 5:30-6:00.
Communications Building, Room 2223. E-mail: padovani@siu.edu (please note: I reply to students’ emails during my office hours).


Evaluation
There are a max of 100 points that you can earn in this class. Distributed as follows:

1. Exams: There will be FOUR exams in this class. Each one of them will count 15% of your final grade. These exams will be multiple choice, fill-in-the-blank, true or false, standardized questions. Questions will be taken from the textbook and any other material assigned during the semester, class presentations (lectures, guest-speakers, PPTs, overheads, videos, etc.), class discussions.
2. Essay Questions: on week 13, you will be given 4 essay questions, spanning over many of the topics covered in class. You must choose 3 out of those 4 questions (the 4th is a BONUS) and write a ONE double-spaced, type written short essay for each question (total 3 or 4 pages). Your essay questions will be due on 11/24. More Details on the essay questions will be given in class, together with a rubric and guidelines. Each short essay will be worth 5% (5 points each) of your final grade. The fourth essay question will be a BONUS, worth up to an additional 5 points (the only extra credits in this class).
3. Class participation: 15 percent of final grade (15 points max). This category includes: active participation in class discussions based on readings (you need to show you read the assigned material); class work in the form of worksheets/homework (Pass or Fail) and surprise quizzes (also Pass or Fail). PLEASE NOTE: REGULAR ATTENDANCE IS A PRE-REQUISITE TO RECEIVE POINTS FOR CLASS PARTICIPATION. PLEASE, SEE CLASS PARTICIPATION RUBRIC (ON D2L AND DISTRIBUTED IN CLASS) FOR MORE INFORMATION ON HOW I WILL ASSIGN YOUR CLASS PARTICIPATION POINTS.
4. Students Oral Presentations of your research on a subject of your choice in any field related to the topic of “Media in Society”: 10% of final grade (max 10 points). More details for this project will be given in class; a rubric will also be distributed in class and uploaded on D2L to guide you through the process. Oral presentations will be scheduled over the last week and a half of the semester.
PLEASE NOTE:
IF YOU DO NOT UNDERSTAND ANY OF THESE POLICIES, ASK ME OR
THE TA FOR CLARIFICATION.

For additional information and to check out SIUC policies that might be relevant to you and this
class, please visit: http://pvcaa.siu.edu/Forms/index.html.

SCHEDULE
(NOTE: THIS SCHEDULE IS SUBJECT TO CHANGE)

Week 1: Part I: The Process & The Industries

Week 2:
• T (9/1): MEDIA LEGISLATION. Read Chapter 3.
  Case Study#1: #CharlieHebdo: satire, freedom of speech and
  fundamentalism. Readings TBA
• R (9/3): Case Study #2: watch “The Interview” and lets discuss satire and
  international politics. Readings TBA. Turn in worksheet.

Week 3:
• T (9/8): GLOBAL MEDIA: Read Chapter 10 of textbook
• R (9/10): Continues

Week 4:
• T (9/15): Exam 1
• R (9/17): TBA

Week 5: Global Media continues. Focus on Jamaica (Case Study #3).
• T (9/22): MEDIA IN JAMAICA readings on D2L
• R (9/24): continues

Week 6:
• T (9/29): Jamaica continues: watch Life and Debt online (D2L), submit
  worksheet.
• R (10/1): TBA

Week 7: Part II: Media, Politics, and Ideology
• T (10/6): Media representation. Read chapter 6
• R (10/8): EXAM #2

Week 8:
• T (10/13): FALL BREAK
• R (10/15): Gender Representation: WATCH Killing Us Softly III online
  (D2L), turn in worksheet.

Week 9:
• T (10/20): Watch Tough Guise II.
• R (10/22): Discuss media representation and gender. Turn in worksheet.
Week 10:
• T (10/27): Media representation and race: Case Study #4: #Ferguson, one year later
• R (10/29): Watch documentary. Turn in worksheet

Week 11:
• T (11/3): REVIEW
• R (11/5): Exam #3.

Week 12: Part III: Media Audiences
• T (11/10): Read Chapter 8 and watch Growing Up Online. Turn in worksheet.
• R (11/12): Topic TBA.

Week 13:
• T (11/17): TBA. ESSAY QUESTIONS will be handed out/posted today. Your Oral Presentation Date will be scheduled today.
• R (11/19): TBA

Week 14:
• T (11/24): Review. ESSAY QUESTIONS DUE: UPLOAD them ON D2L/manuscripts will GO THROUGH TURNITIN, an ANTI-PLAGIARISM SOFTWARE.
• R (11/26): THANKSGIVING NO CLASS

Week 15:
• T (12/1): EXAM #4
• R (12/3): Part IV: Students presentations Students presentations begin today

Week 16:
• T (12/8): Students presentations
• R (12/10): Students presentations end

FINAL meeting: December 15, 12:30-2:30

BERT: Building Emergency Response Protocols:

University’s Emergency Procedure Clause:
Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on BERT’s website at www.bert.siu.edu, Department of Public Safety’s website www.dps.siu.edu (disaster drop down) and in the Emergency Response Guideline pamphlet. Know how to respond to each type of emergency.

Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency. The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.
Disabled Students:
Instructors and students in the class will work together as a team to assist disabled students out of the building safely. Disabled students will stay with the instructor and communicate with the instructor what is the safest way to assist them.

Tornado: During the fall semester we have a Storm Drill.
Pick up your belongings and your instructor will lead you to a safe area of the basement. No one will be allowed to stay upstairs. Stay away from windows. The drill should not last more than 10 minutes. You must stay with your instructor so he/she can take roll calls. Students need to be quiet in the basement as the BERT members are listening to emergency instructions on handheld radios and cannot hear well in the basement.

Fire: During the fall semester we have a Fire Drill.
Pick up your belongings and your instructor will lead you to either the North or South parking lot depending on what part of the building your class is in. You must stay with your instructor so he/she can take roll calls. As soon as the building is all clear, you will be allowed to return to class.

These drills are to train instructors and the Building Emergency Response Team to get everyone to a safe place during an emergency.

Bomb Threat: If someone calls in a bomb threat, class will be suspended and students will be asked to pick up their belongings, evacuate the building and leave the premises. Do not leave anything that is yours behind. We will not allow anyone back into the building until the police and bomb squad give us an all clear. DO NOT USE YOUR CELL PHONES. Some bombs are triggered by a cell phone signal.

Shooter in the Building: When it is safe to leave, move to a safe area far from the building where the shooter is located. If you have any information about the shooter, please contact the police after you return home. If you cannot leave, go into a room, lock the door, turn out the lights, and if possible, cover the glass on the door. Silence all cell phones after one person in the room you are in calls the police and informs them of your location and how many are in the room. Be quiet and wait for the police to arrive. The police are looking for one or more shooters, and they have no way of knowing if the shooter is in the room with you. For that reason, when the police enter the room, no one should have anything in his/her hands and each person MUST raise his/her hands above his/her head.

Earthquake: In the event of an earthquake you are advised to take cover quickly under heavy furniture or near an interior wall, a corner, to avoid falling debris. Outside the building are trees and power lines and debris from the building itself that you will need to stay away from. In the building, large open areas like auditoriums are the most dangerous. Do not try to escape on a stairway or elevator. Do not hide under a stairway. We do not
recommend that you stand in a doorway because the door could shut from the vibrations and crush your fingers trapping you there.

**Women’s Self-Defense Class:** For interested female students and female faculty and staff, the SIU Public Safety Department sets up free self-defense classes. The SIU Public Safety Department will be teaching this class. They teach a free class in the fall and spring at the Rec Center. In the fall you would register at the Rec Center for the Women’s Self-Defense Class or RAD (Rape Aggression Defense) as it is sometimes called. If you have questions about registering for the class, you can send an email to lavong@siu.edu. LaVon is the contact in the Dean’s Office in the Communications building that will assist you to try to find the class you need.