PROFESSOR: DR. J. PODBER  
Department of Radio and Television  
COMM 2221  
e-mail: jacob@siu.edu

OBJECTIVES

The purpose of the course is to develop an appreciation of the history of US network television. We will examine the political, cultural, ideological, social, and economic factors that influenced the content/context of television from the late 1940s through the early 1990s.

REQUIRED TEXTS

A REQUIRED course reader for this class is available at the Printing Plant, (next door to Don Taco) 606 S. Illinois Ave. # 1 Carbondale, IL 62901 - (618) 529-3115.

ALL STUDENTS ARE REQUIRED TO HAVE THIS READER BY THE 2ND MEETING OF THIS CLASS

The instructor may also assign additional readings as the class progresses.

Students are REQUIRED to come to class prepared after completing the readings and ready to discuss them in class, even on days you are not presenting. It is expected that you study (not just scan and underline) each reading and bring the reader to class with you each day.

GRADES

A = 90 - 100 %  (Outstanding work, an example to others)
B = 80 - 89 %  (Good to excellent work, exceeds requirements)
C = 70 - 79 %  (Satisfactory work, meets requirements)
D = 60 - 69 %  (Satisfies minimum requirements)
F = below 60 %  (Unsatisfactory work, does not meet requirements)

ATTENDANCE

Attendance in class is required. Students are expected to attend all class meetings, do all the reading, and contribute to the discussions. This is a minimum requirement, and failure to fulfill it will drastically affect your semester grade. It is your responsibility to get notes and ask about assignments from OTHER STUDENTS if you must miss a class. (Make sure you share your e-mail address and phone
number with 2 other students should you need to contact them for missed notes and assignment information).

Some weekly assignments may be given out during class meetings. If you miss a class, it is your responsibility to get the assignments from a classmate.

Students are required to arrive on time as latecomers disturb the class.

**REQUIREMENTS**

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<th>Requirement</th>
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<tr>
<td>Presentation One</td>
<td>33%</td>
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<td>Presentation Two</td>
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<tr>
<td>Final Paper</td>
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<td><strong>TOTAL</strong></td>
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**ACADEMIC CONDUCT**

All forms of academic misconduct are considered unacceptable. Cheating, submitting the work of other as your own, forgery, or plagiarism in any form will result in penalties ranging from an F on the assignment to expulsion from the University. Consult the University bulletin for details.

It is compulsory that all members of the class be treated with respect.

Any disruption of the class, including unnecessary talking to others around you, will not be tolerated. If a student disrupts class, disciplinary actions will be taken.

**During the class period there will be no reading of newspapers or other materials that are not assigned for this class.**

You may not sleep in class.

**Please turn off your cell phones/beepers before the start of class.**

Class is not over until the instructor dismisses class. **Do NOT put your books away until the class is dismissed.**

The seat you choose on your first day of class will become your permanent assigned seat. If you talk unnecessarily with other students seated around you, the instructor reserves the right to reassign you to another seat.

**PRESENTATION POLICY**

If an emergency comes up that interferes with your class responsibilities, you are required to discuss the problem with your professor **at least 48 hours PRIOR** to the presentation date. You should also contact your partner if you are working with someone else. Except in the most extreme cases, if you are not in
class for your presentation and have not notified me, you will not be able to make up the project and will receive a 0. A dentist appointment, oversleeping, a medical check-up, a doctor’s visit, a trip out of town… are not acceptable excuses.

Assignments are due in class on your presentation date. NO assignments will be accepted after the class is dismissed on the due date. You must turn in a hard copy (not an e-mail or electronic copy).

**FINAL PAPER**

Each student will produce an 8-12 page final research paper. You may base your paper on any topic discussed in the class.

**NO assignments will be accepted after the class is dismissed on the due date. You must turn in a hard copy (not an e-mail or electronic copy).**

**The syllabus should be treated as your contract for the course.** The syllabus, course schedule, and assignments may be revised throughout the semester to meet the needs of the class, and/or availability of instructional materials. You will be appropriately notified of any changes.

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**Building Emergency Response Protocols**

**University’s Emergency Procedure Clause:**

Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on BERT’s website at [www.bert.siu.edu](http://www.bert.siu.edu), Department of Public Safety’s website [www.dps.siu.edu](http://www.dps.siu.edu) (disaster drop down) and in the Emergency Response Guideline pamphlet. Know how to respond to each type of emergency.

Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. **It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency.** The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.

**Disabled Students:**

Instructors and students in the class will work together as a team to assist disabled students out of the building safely. Disabled students will stay with the instructor and communicate with the instructor what is the safest way to assist them.
Tornado:

During the spring semester we have a Storm Drill. Pick up your belongings and your instructor will lead you to a safe area of the basement. No one will be allowed to stay upstairs. Stay away from windows. The drill should not last more than 10 minutes. You must stay with your instructor so he/she can take roll calls. Students need to be quiet in the basement as the BERT members are listening to emergency instructions on handheld radios and cannot hear well in the basement.

Fire:

During the fall semester we have a Fire Drill. Pick up your belongings and your instructor will lead you to either the North or South parking lot depending on what part of the building your class is in. You must stay with your instructor so he/she can take roll calls. As soon as the building is all clear, you will be allowed to return to class. These drills are to train instructors and the Building Emergency Response Team to get everyone to a safe place during an emergency.

Bomb Threat:

If someone calls in a bomb threat, class will be suspended and students will be asked to pick up their belongings, evacuate the building and leave the premises. Do not leave anything that is yours behind. We will not allow anyone back into the building until the police and bomb squad give us an all clear. DO NOT USE YOUR CELL PHONES. Some bombs are triggered by a cell phone signal.

Shooter in the Building:

When it is safe to leave, move to a safe area far from the building where the shooter is located. If you have any information about the shooter, please contact the police after you return home. If you cannot leave, go into a room, lock the door, turn out the lights, and if possible, cover the glass on the door. Silence all cell phones after one person in the room you are in calls the police and informs them of your location and how many are in the room. Be quiet and wait for the police to arrive. The police are looking for one or more shooters, and they have no way of knowing if the shooter is in the room with you. For that reason, when the police enter the room, no one should have anything in his/her hands and each person MUST raise his/her hands above his/her head.

Earthquake:

In the event of an earthquake you are advised to take cover quickly under heavy furniture or near an interior wall, a corner, to avoid falling debris. Outside the building are trees and power lines and debris from the building itself that you will need to stay away from. In the building, large open areas like auditoriums are the most dangerous. Do not try to escape on a stairway or elevator. Do not hide under a stairway. We do not recommend that you stand in a doorway because the door could shut from the vibrations and crush your fingers trapping you there.
Women’s Self-Defense Class:

For interested female students and female faculty and staff, the SIU Public Safety Department sets up free self-defense classes. The SIU Public Safety Department will be teaching this class. They teach a free class in the fall and spring at the Rec Center. In the fall you would register at the Rec Center for the Women’s Self-Defense Class or RAD (Rape Aggression Defense) as it is sometimes called.