RTD476 Creative Audio Producing Syllabus
Spring Semester, 2015

Instructor: Todd Herreman
Email: toddh@siu.edu
Office: 13A (downstairs and down the hall from the New Media Center)
Office Hours: Tuesday 2-5PM, Wednesday 1-4PM, and by appointment.
Class Times: Tuesday, 5PM to 8PM in Room 1016 (MCMA Building)

Required Materials: Text: No Required Text this semester, but recommended readings will be suggested throughout the semester.
Required Equipment: Headphones, Firewire or USB Drive (7200rpm), Blank DVDs for backup of assignments.

Course Description: The purpose of this course is to put the participant in the role of recording producer. This role includes taking responsibility for all decision-making during the project development, production and submission of completed projects, including selection of material, budgeting, contracts, hiring, scheduling, performances, and all aspects of recording (tracking, mixing, mastering). Emphasis is placed on communication with clients, artists, side musicians, songwriters-publishers and engineers. Other important elements include publishing, copyright and contracts (label, artist and producer).

During the semester, the class will have “conference calls” and video conferences to speak with top industry engineers and producers.

During the semester, the participants will have the opportunity to produce talent “on-the-spot” in class.

Course Assignments: Two major recording/producing projects and one “fast” demo production will assigned during the semester. Also, during the semester, each student will sign up for a time to present a short, 15-minute presentation, examining the producing philosophy and body of work a successful music producer (of their choosing).

Attendance: Presence in class is required. Absences will be excused only with verified special circumstance (medical or family emergency).

Participation: Active participation is required in all class discussions, producing and critique sessions.

Grading: Two major projects: 25 percent (each); small project: 15 percent; participation: 25 percent, producer presentation: 10 percent. Collaboration with others is encouraged and will be considered in the grade.

Late assignments will be accepted only with verifiable medical or family emergency. Remember: as a producer, you are responsible for the timely submission of material.
Connecting to the server for our class folder:
Here are instructions to connect to your course folders.
From the Mac Finder menu bar, select Go > Connect to Server...
enter Server Address nmclab.siu.edu, then click Connect

Name rtd476herreman and Password producer (all lowercase), then click Connect

Please make sure students understand that files may be deleted at any time, for any reason, with or without prior notice and that no backups are available, so any lost or damaged files will be irrecoverable.

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Emergency Procedures:
Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on the BERTīs website at www.bert.siu.edu, Department of Public Safety’s website www.dps.siu.edu (disaster drop down) and in the Emergency Response Guidelines pamphlet. Know how to respond to each type of emergency.

Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency. The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.