The techniques of gathering, producing and presenting news for radio and other aural media. Skills in research, interviewing, news judgment, ethics, and audio recording are explored. New distribution channels are examined. Lab hours required. **Lab fee: $45.**

**Prerequisite:** RT 310 or consent of instructor.


**Attendance:** Participation in class is a major part of the learning experience. **Four absences will be allowed without any penalty. Every unexcused absence after four will lower your grade by a full grade level.** If you are covering a legitimate news story for WSIU-FM or RREE additional absences may be allowed if **prior arrangements** are made with the instructor. Other problems? I am much more likely to be sympathetic if you let me know before class.

**No late entry to class. Once the door is closed, you are not allowed in. The only exceptions would be with prior permission from the instructor.**

**Cell Phone Policy:** When you enter the classroom your cell phones should be turned to silent and stored in your backpack, purse, or pocket. Calls or texting are not allowed during class.

**Course goals and expected student learning outcomes:**
- To become conversant in the roles that organized sport plays in contemporary society.
- To understand the ways in which electronic media affect public perception and understanding of sport in society.
- To learn the complex interactions between sports, media and public policy.
- To understand the intersections of sport and commerce.
- To learn the role the commercialization of sport affects expectations of athletes.

**Evaluation:** You will be graded on the following:
- Journals 40 per cent
- Research paper 30
- In-class Research Presentation 10
- Class participation 20
- Total 100 per cent
The course consists of class discussions, lectures, screenings and research projects involving issues in media, sports and society as they are related to course readings.

The reading assignments are given on Mondays in the syllabus for you to read and digest for the classes of that week. It is expected that you will have read what has assigned from the course textbook, as well as looking at various sports web sites from every week. In other words, you will come to class on January 25 having done the readings assigned for January 25, come on the 27th having read the assignment for that date, and the same is true for subsequent weeks. You will be responsible for all of the assigned readings, including articles that I may be distributing, throughout the semester.

Each week, you will also bring in an article (from a web site, newspaper, magazine, or sports news program, such as ESPN Sports Center, or Real Sports with Bryant Gumbel) discussing how sports media are covering the issues we will be discussing that week. These might include discussions of gender equality/discrimination in sports, sports media coverage, financial aspects of sport, etc. These should integrate the issues at hand with how media are covering them. We will use these articles in class to discuss how the issues of sports, media and society are integrated.

So, having done the week’s assigned readings, collected article(s) related to the readings, and having participated in the class discussions, I want you to write a Structured Journal each week. After you have read entries from the Eitzen textbook, and after you have reviewed the class discussions and current issues in the mass media, I want you to write 2 pages (minimum) each week about what interests you about what you are learning through using course materials, and why. In your writing I want each week’s journal entry to include discussions about:

- "The most interesting thing I learned this week from this course was (and why):"
- "The most surprising thing I learned this week from this course was (and why):" and
- "The most troubling thing I learned this week from this course was (and why):"
- Questions I want to pose to the class this week for discussion, such as....

All written assignments for this course must be typewritten or in computer-generated type, double-spaced on 8 ½ x 11” white paper. Journal entries should be attached to each other in the upper left hand corner of the pages. Please put your name and date on the upper left hand corner of each page (in case they get separated), and staple the pages of your journal together. I want you to use your journals to raise questions about the readings and discussions, things you might want clarified, etc. Further, I want you to use them in order the better to participate in class discussions. Your journals will be worth 40 per cent of your final grade for the course. I will collect your journals at the end of the Wednesday class sessions. NOTE: Late journals will not be accepted.

There will be one research paper worth 30 per cent of your final grade. In it, you will do research on one issue of media, sports and society that you find particularly interesting. The subject might be the role of sports advertising on viewers, sports gaming and children, coverage of gender or racial inequality in sports, sports marketing, etc. There are as many possible topics as there are students in the class, so I encourage each of you to do a project in which you are really interested. You will hand in a proposal for your paper to me no later than February 17. You will then need to sign up for an appointment in my office to discuss your proposal. No proposal will be accepted until we have met in my office to discuss it.

On March 9 you will hand in a memo to me reporting on your research paper’s progress: where you have looked for information, what you have found, and what you still need to do for your paper. Final papers will be 8 to 10 pages long, and they are due April 25 at 10:00 AM.

LATE PAPER ASSIGNMENTS WILL NOT BE ACCEPTED.

Starting April 25, each of you will make a presentation of your research to the class so that we can all benefit from your work. Each presentation will be about 8 to 10 minutes long.
The following extra credit opportunities are available:
Paul Simon Public Policy Institute and Global Media Research Center Lectures are always worth extra credit. Make sure you fill out a class card at the event. Some SINBA events will also count as extra credit.

Important Reminders:
If you remain enrolled in the class, you agree to the terms of the syllabus. The syllabus, however, is just a general plan and may be revised as the semester progresses. In particular, the class schedule of topics is likely to change as guest speakers become available and current events drive topical discussions.

Academic Dishonesty
As defined by the SIUC Student Conduct Code, acts of academic dishonesty include, but are not limited to:

2.1.1.1. Submitting the work of another person or entity as your own.
2.1.1.2. Failing to cite the work or data of another person or entity.
2.1.1.3. Improperly citing the work or data of another person or entity.
2.1.1.4. Submitting work which has been previously submitted for credit or evaluation without instructor approval.
2.1.2. Preparing work with the knowledge or intention that it may be represented as the work of another.
2.1.3. Sharing or disseminating tests, notes, slides, presentations, recordings or any other material which is the intellectual property of an instructor or of the university without prior approval. This does not prohibit a student from sharing his or her own papers, notes, or other written works in accordance with Article 2.1.2.
2.1.4. Knowingly falsifying scientific or educational data or representing falsified scientific or educational data as the result of scientific or scholarly experimentation or research.
2.1.5. Violating any restriction on collaboration which has been duly communicated by an instructor, via a syllabus, or otherwise in writing or orally in the course of instruction.
2.1.6. Attempting to obtain a grade through improper means, or otherwise subverting the educational process by any means whatsoever.
2.1.7. Soliciting, aiding, abetting, concealing, or attempting any act of academic misconduct.

TENTATIVE SCHEDULE

Jan 20 Introduction to the Course

Jan 22 Handout discussion

Jan 25  Toward a Sociological Understanding of Sport
READ: Eitzen, Preface, pp. 1-11

Jan 27  HAND IN: Journal #1, READ: Eitzen, pp. 12-18

Jan 29

Feb 1  Sport and Socialization: Organized Sport and Youth
READ: Eitzen, pp. 21-32

Feb 3 HAND IN: Journal #2, READ: Eitzen, pp. 33-51

Feb 5

Feb 8 Sport and Socialization: The Mass Media
READ: Eitzen, pp. 55-65

Feb 10 HAND IN: Journal #3, READ: Eitzen, pp. 68-78

Feb 12

Feb 15 Sport and Socialization: Symbols
READ: Eitzen, pp. 83-93

Feb 17 HAND IN: Journal #4, READ: Eitzen, pp. 94-106
HAND IN: RESEARCH PAPER PROPOSAL

Feb 19

Feb 22 Problems of Excess: Overzealous Athletes, Parents and Coaches
NOTE: You will need to meet with me this week to discuss your
Proposed research project
READ: Eitzen, pp. 111-118

Feb 24 HAND IN: Journal #5, READ: Eitzen, pp. 119-128

Feb 26

Feb 29 Problems of Excess: Sport and Deviant Behaviors
READ: Eitzen, pp. 133-136

Mar 2 HAND IN: Journal #6, READ: Eitzen, pp. 137-152

Mar 4

Mar 7 Problems of Excess: Big Time College Sport
READ: Eitzen, pp. 157-162

Mar 9 No Journals Due this week
NOTE: Memo on research paper progress due
READ: Eitzen, pp. 163-173

Mar 11

Mar 14 – Spring Break
Mar 16 – Spring Break
Mar 18 – Spring Break

Mar 21 Structured Inequality: Sport Social Class
READ: Eitzen, pp. 177-187

Mar 23 HAND IN: Journal #7, READ: Eitzen, pp. 188-210

Mar 25

Mar 28 **Structured Inequality: Sport and Race/Ethnicity**
READ: Eitzen, pp. 217-224

Mar 30 HAND IN: Journal #8, READ: Eitzen, pp. 225-237

April 1

April 4 **Structured Inequality: Sport and Gender**
Discussion of research paper projects
READ: Eitzen, pp. 241-253

April 6 HAND IN: Journal #9, READ: Eitzen, pp. 256-270

April 8

April 11 **Structured Inequality: Sport and Sexuality**
READ: Eitzen, pp. 275-279

April 13 HAND IN: Journal #10, READ: Eitzen, pp. 280-307

April 15

April 18 **Expanding The Horizons: Sport & Globalization**
READ: Eitzen, pp. 311-328

April 20 – TBA

April 22 – TBA

April 25 Begin research presentations
NOTE: All Final Research Papers Due Monday April 25 at 10:00 AM

April 27 Research presentations

April 29 Research presentations

May 2 Research presentations

May 4 Research presentations

May 6

May 11 Final Examination Time 10:15 am
Research presentations
Building Emergency Response Protocols for Syllabus:

University’s Emergency Procedure Clause:

Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on BERT’s website at www.bert.siu.edu, Department of Public Safety’s website www.dps.siu.edu (disaster drop down) and in the Emergency Response Guideline pamphlet. Know how to respond to each type of emergency.

Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency. The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.

Students With a Disability:

Instructors and students in the class will work together as a team to assist students with a disability safely out of the building. Students with a disability will stay with the instructor and communicate with the instructor what is the safest way to assist them.

Tornado:

During the spring semester we have a Storm Drill.

Pick up your belongings and your instructor will lead you to a safe area of the basement. No one will be allowed to stay upstairs. Stay away from windows. The drill should not last more than 10 minutes. You must stay with your instructor so he/she can take roll. Students need to be quiet in the basement as the BERT members are listening to emergency instructions on handheld radios and cannot hear well in the basement.

Fire:

During the fall semester we have a Fire Drill.

Pick up your belongings and your instructor will lead you to either the North or South parking lot depending on what part of the building your class is in. You must stay with your instructor so he/she can take roll. As soon as the building is all clear, you will be allowed to return to class.

These drills are to train instructors and the Building Emergency Response Team to get everyone to a safe place during an emergency.

Bomb Threat:

If someone calls in a bomb threat, class will be suspended and students will be asked to pick up their belongings, evacuate the building and leave the premises. Do not leave anything that is yours behind. We will not allow anyone back into the building until the police and bomb squad give us an all clear. DO NOT USE YOUR CELL PHONES. Some bombs are triggered by a cell phone signal.

Shooter in the Building:
If it is safe to leave, move to a safe area far from the building away from where the shooter is located. If anyone has any information about the shooter, please contact the police after they have gone someplace safe. Put in your cell phone the SIU Dept. of Public Safety 618-453-3771. If there is a shooter on campus you can call this number to report it. There will be a lot of calls going to 911 and the SIU Police will get your call using 618-453-3771. It is good to have this number listed in your cell phone for all emergencies here on campus.

If it is not safe to leave, go into a room, lock the door and turn out the lights. Everyone should spread out and not huddle together as a group. Don't stand in front of the door or in line of fire with the door. Students' chair and desks should be piled in front of the glass and door as a barricade and the teacher's desk, podium and anything movable can be pushed against the door. This is intended to slow down any attempts to enter the classroom. If it looks like the shooter is persistent and able to enter, make a lot of noise and have the students use everything in their backpacks to throw at the shooter to distract him.

Silence all cell phones after one person in the room calls the police and informs them of their location and how many people are in the room. Be quiet and wait for the police to arrive. The police are looking for one or more shooters, and they have no way of knowing if the shooter is in the room people are hiding in. For this reason, when the police enter the room, no one should have anything in his/her hands and each person MUST raise his/her hands above his/her head.

Earthquake:

In the event of an earthquake, you are advised to take cover quickly under heavy furniture or crouch near an interior wall or corner and cover your head to avoid falling debris. Outside the building are trees and power lines and debris from the building itself that you will need to stay away from. In the building, large open areas like auditoriums are the most dangerous. Do not try to escape on a stairway or elevator. Do not hide under a stairway. We do not recommend that you stand in a doorway because the door could shut from the vibrations and crush your fingers trapping you there.

Rave Mobile Safety Alert System:

We recommend that you sign up for the Rave Mobile Safety Alert System. It is a new system that replaces the WENS system to alert you through emergency text messages on your cell phone and emails for emergencies on campus, weather reports and emergency school closures. You have to sign up. If you were signed up for WENS it does not roll over. You have to sign up for Rave Mobile Safety Alert System. Go to Saluki Net, go to my records tab, under SIUC Personal Records, click on View My SIUC Student Records, Under Main Menu click on Personal Information, click on View and Update Addresses and Phones, in the middle of the page click [Update Addresses and Phones], under phones click Primary: This will take you to Update Addresses and Phones – Update/Insert, under primary phone number for this address put in your cell phone and submit. For more information, visit dps.siu.edu, contact SalukiTech at 453-5155 or salukitech@siu.edu.

CPR/Defibrillator and First Aid Class:

If you would like to take a CPR/Defibrillator and/or First Aid class, contact LaVon Donley-Cornett, lavong@siu.edu or call 453-7473.

Women's Self Defense Classes are offered to female students faculty and staff by the Department of SIU Public Safety. For more information call the Department of SIU Public Safety 453-3771.