

Eileen R. Meehan  
Brief Curriculum Vitae

Education

- Ph.D. Institute for Communications Research, University of Illinois, Champaign-Urbana, 1983.
- M.A. Annenberg School of Communications, University of Pennsylvania, Philadelphia, 1975.
- B.A. Department of Social Science Interdisciplinary Studies, San Francisco State University, 1973, summa cum laude.

Research and Teaching Interests:

Media Industries, Audiences, and Artifacts	Political Economy and Cultural Studies
Media History, Technology, and Policy	Globalization of Commercial Culture

Academic Employment

Southern Illinois University

Interim Director, Global Media Research Center, 1 July 2012-30 June 2013  
Professor, Department of Radio-Television, 2007-present

Louisiana State University, 2003-2007

Associate Professor, Lemuel Heidel Brown Chair in Media and Political Economy,  
Manship School of Mass Communication, 2003-2007  
Elected Member, Women's and Gender Studies Faculty, 2004-2007

University of New Mexico, 2002-2003

Garry Carruthers Visiting Endowed Chair, Honors Program, University College

University of Arizona, 1989-2003

Associate Professor, Department of Media Arts, 1994-2003  
Assistant Professor, Department of Media Arts, 1989-1993  
Affiliated Faculty, Graduate Interdisciplinary Program in Comparative Cultural  
and Literary Studies, 1992-2003 (founding member)

University of Wisconsin at Madison, Spring 1992

Visiting Assistant Professor, Department of Communication Arts

University of Iowa, 1982-1989

Assistant Professor, Department of Communication Studies 1983-1989  
Lecturer, Department of Communication and Theatre Arts, 1982

## SELECTED HONORS

"Eileen R. Meehan," *Key Thinkers in Critical Communication Research: From the Pioneers to the Next Generation*, John A. Lent and Michelle Amazeen (eds.), Palgrave MacMillan, 2015, 102-123, interviewed by John A. Lent

Dallas Smythe Award, Union for Democratic Communications, October 1999

## SELECTED SCHOLARLY PUBLICATIONS

### **Books**

*Why TV Is Not Our Fault*. Rowman & Littlefield, 2006

*Sex and Money: Feminism and Political Economy in Media Studies*, first editor with Ellen Riordan, University of Minnesota Press, 2002

Translated and republished by Communication Books, Seoul, Republic of Korea, 2009

"Introduction," second author with Ellen Riordan, ix-xiii

"Gendering the Commodity Audience," 281-299

Reprinted in:

*The Gender and Media Reader*, Mary Celeste Kearney (ed.), Blackwell Publishers, 2011.

*Chuanbo Zhengzhi Jingji Xue Duben (The Political Economy of Communication: A Reader)*, J. Cao and Yuezhi Zhao (eds.), Fudan University Press, 2009, 350-361

*Media and Cultural Studies: Keywords*, Meenakshi Gigi Durham and Douglas Kellner (eds.), 23-32, Blackwell Publishers, revised edition 2006

*Dazzled by Disney?: The Global Disney Audiences Project*, co-principal investigator and co-editor with Janet Wasko and Mark Phillips, Continuum Publishing Group, 2001

"Disney Dialectics: The US Profile," second author with Norma Pecora, 297-326

"Dazzled by Disney?: Ambiguity in Ubiquity," second author with Janet Wasko, 329-343

### **Chapters in scholarly books (2015-2000)**

"A History of the Commodity Audience," Eileen R. Meehan, for *A Companion to Broadcast History*, Aniko Bodroghkozy (ed.), Wiley Blackwell; submitted, revised, and accepted

"National Amusements Incorporated," *Global Media Giants*, Ben Birkenbine, Janet Wasko, and Rodrigo Gomez Garcia (eds.), Routledge (Taylor & Francis Group), in press 2016

"Holy Commodity Fetish Again, Batman!": Reflections on Corporate Synergy and Market Observation," introducing the reprint of "'Holy Commodity Fetish, Batman!': The Economics of a Commercial Intertext," *Many More Lives of the Batman*, William Uricchio, Roberta Pearson, and Will Brooker (eds.), BFI: London, 2015

"Eileen R. Meehan," *Key Thinkers in Critical Communication Research: From the Pioneers to the Next Generation*, John A. Lent and Michelle Amazeen (eds.), Palgrave MacMillan, 2015, 102-123, interviewed by John A. Lent

"God, Capitalism, and the Family Dog" in *A Companion to Reality Television*, Laurie Ouellette (ed.), Wiley Blackwell, 2014, pp. 171-188

"A Legacy of Neoliberalism: Patterns in Media Conglomeration," in *Double Take: Neoliberalism and Global Cinema*, Jyotsna Kapur and Keith Wagner (eds.), Routledge, 2011, 38-58

"Markets in Theory and Markets in Television," first author with Paul Torre, *The Handbook of Political Economy of Communication*, Janet Wasko, Graham Murdock, and Helen Sousa (eds.), Blackwell Publishing, 2011, 62-82

"The Other LA: Louisiana Woos Hollywood," second author with Shenid Bhayroo, *Cross-Border Cultural Production: Economic Runaway or Globalization?*, Janet Wasko and Mary Erickson, (eds.), Cambria Press, 2008, 189-215

"Making Television Safe for Film," *The Contemporary Hollywood Film Industry*, Paul McDonald and Janet Wasko (eds.), Blackwell, 2008, 106-119

"Deregulation and Integrated Oligopolies: Television at the Turn of the Century" commissioned for *Media in the Age of Marketization*, Graham Murdock and Janet Wasko (eds.), Hampton Press, 2007, 11-32

"Watching Television: A Political Economic Approach," *A Companion to Television*, Janet Wasko (ed.), Blackwell Publishers, 2005, 238-255

"Leisure or Labor?: Fan Ethnography and Political Economy," in *Consuming Audiences? Production and Reception in Media Research*, Janet Wasko and Ingunn Hagen (eds.), IAMCR Book Series, Hampton Press, 2000, 71-92

### ***Journal articles and occasional papers 2015-2000***

"Demoting Women on the Screen and in the Board Room" second author with Deborah Tudor, 'In Focus: Gender and Labor in Twenty-First Century Media and Media Studies,' section edited by Caetlin Benson-Allot, *Cinema Studies*, 2013, 53:1, 130-136

Curated submission: "Where in the World Is Wonder Woman?," second author, *In Media Res*

<http://mediacommons.futureofthebook.org/imr/2013/11/19/where-world-wonder-woman>

"Critical Crossroads or Parallel Routes?: Political Economy and New Approaches to Studying Media Industries and Cultural Products," second author with Janet Wasko, 'In Focus: Media Industry Studies,' section edited by Paul McDonald, *Cinema Studies*, 2013, 52:3, 150-157

"In Defense of a Political Economy of the Media," first author with Janet Wasko, *Javnost/The Public*, April 2013, 20:1, 5-19.

"Regarding Knowns – Known or Unknown," *Journal of Communication Inquiry*, special edition on the conference What Is Television?, 2012, 36:4, 270-275

"Cultural Studies and Critical Communications Research," expanded version, *Democratic Communique*, 2012, 25:1, 10 pages, pdf available at:  
<http://journals.fcla.edu/demcom/article/view/78738/76132>

"Media Empires: Corporate Structure and Lines of Control," *Jump Cut: A Review of Contemporary Media*, vol. 52, summer, 2010; posted at  
<http://www.ejumpcut.org/currentissue/index.html>  
Translated by Albert Ward into Bulgarian, September 2011, posted at  
<http://www.fatcow.com/edu/index-ejumpcut-bl/>

"Tourism, Development, and Media," *Symposium: Touring the World, Society*, 45: 4, June 2008, 338-341 (<http://dx.doi.org/10.1007/s12115-008-9111-7>)

"Understanding How the Popular Becomes Popular: The Role of Political Economy in the Study of Popular Communication," *Popular Communications*, 5:3, 2007, 1-10

"Hurricane Katrina and *Bush's Vacation*: Contexts for Decoding," *Critical Studies in Media and Communication*, 2006, 23:1, 85-90

"Sheltering Politics," *Feminist Media Studies*, 2006, 6:1, 100-105

"Transindustrialism and Synergy: Structural Supports for Decreasing Diversity in Commercial Culture," *International Journal of Media and Cultural Politics*, 2005, 1: 1, 123-126

"Moving Forward on the Left: Some Observations on Critical Communications Research in the United States," *Javnost /The Public*, 2004, 19-30

"Culture: Text or Artifact or Action?," lead article, special issue, *Journal of Communications Inquiry: Beyond the Borders -- Towards a Renewed Political Economy of Communication and Culture*, 25:3, 2001, 208-217

"Ten Lessons Learned from Herb Schiller," with Janet Wasko, *Television and New Media -- Special Issue: Remembering Herbert I. Schiller*, 2:1, January 2001, 17

*On Not Being a Hot Commodity: The Annual Dallas Smythe Memorial Lecture*, The Fourth Occasional Paper of the Institute for Communications Research, University of Illinois, August 2001.

"Telefeminism: How Lifetime Got Its Groove," first author with Jackie Byars, *Television and New Media*, 1, 2000, 33-51

Reprinted in:

*Television: Critical Concepts in Media and Cultural Studies* (5 volumes), Toby Miller, Routledge, volume 3, 48-65, 2003

*The Television Studies Reader*, Robert C. Allen and A. Hill (eds.), Routledge, 92-104, 2004

#### PROFESSIONAL MEMBERSHIPS

American Association of University Professors

International Association for Media and Communication Research, Political Economy Section (founding member)

Society for Cinema and Media Studies, Media Industries Group (founding member)

Union for Democratic Communication (founding member)