

CURRICULUM VITAE OF MARK DOLAN

I. PROFESSIONAL AFFILIATION AND CONTACT INFORMATION

A. Present university Department or Unit

Photojournalism Program
Journalism Department

B. Office Address:

SIU School of Journalism
Communications Building - Mail Code 6601
1100 Lincoln Drive
Carbondale, IL 62901
mjdolan@mac.com

II. EDUCATION

Syracuse University: Master's degree in Visual & Interactive
Communications, August 1995 GPA 3.84/4.0

University of Florida: Bachelor of Science in Journalism, May 1985.
Minor in Fine Arts. GPA 3.3/4.0

St. John's River Community College: Associate of Arts, April 1979.
Graduated with honors.

III. PROFESSIONAL EXPERIENCE

Assoc. Professor – JRNL Dept, SIUC: May 2014 - present

Asst. Prof - JRNL Dept, SIUC: August 2008 – May 2014

Multi-Media Documentary Artist: Jan '07-JULY '08 Using still
photography and audio to document "The Heart and Art of BBQ in
America" www.bbqpilgrim.com

Sr. Assoc. Professor – Dept. of Visual and Interactive Communication
The Newhouse School, Syracuse University: August '98-December '06

Senior Picture Editor – The Providence Journal: November ‘95-July ‘98

Freelance Photographer – June ‘92-November ‘95.

Director of Photography – The Anchorage Times: March ‘90-June ‘92

Staff photographer – The Gainesville Sun: April ‘87-March ‘90

Staff photographer – Sarasota Herald-Tribune: July ‘85-April ‘87

OTHER WORK/LIFE EXPERIENCE:

Radar Operator, U.S. Navy

Bartender, New York and Florida

Airline Catering, Phoenix, AZ.

Oil Field Worker, Santa Maria, CA.

Truck Driver, Garbageman, Hay Baler, Watermelon Picker,
Short-Order Cook, Asphalt Worker, and various other occupations.

IV. RESEARCH AND CREATIVE ACTIVITY

A. Interests and Specialties:

- Documentary photography
- Video Documentary
- Audio/visual storytelling for the worldwide web and other computer-based platforms

B. Current Projects:

- Organizing and directing our school’s annual fall semester weekend workshop. I established the school’s fall weekend workshop, which brings in professional visual journalists to work with our students as editors and coaches as the students document life in small-town communities surrounding Carbondale. We have brought in Professionals from National Geographic, National Public Radio, AOL, The Chicago Tribune, The Newark Star Ledger, The Indianapolis Star, The Detroit News, The (New Orleans) Times

Picayune, The St. Louis Post Dispatch, The San Antonio Express News, The Las Vegas Review, The Sporting News, The Southern Illinoisan, The Jesuit Refuge Services and The Pulitzer Center for Crisis Reporting, to name just a few. To date these workshops have resulted in four books and one web-based presentation.

- I continue to work on my barbecue project, beginning with a complete redesign of my project website. The new design added a galleries section, which allows me to showcase single images. I also converted the format in which I present my short video packages to a quicktime movie format so that work can be viewed on smart phones and iPads (the packages were originally shown as Flash movie files which will not play on those devices) I have added several new packages to the story section of my website.

C. Grants Applied For:

- I applied for the Faculty Seed Grant through SIUC (ORDA) to further my creative agenda. I removed some of the extraneous elements that were present in the first application and instead concentrated on the Print exhibit of my work that was requested by the Atlanta History Museum to be included in their Barbecue Nation Exhibit. This proposal was also accompanied by several letters of support (from the Atlanta History Museum, from the Publisher and CEO of Harvard Common Press who is interested in publishing a book of my work, from a literary agent who would like to represent my work and from the founder and director of the Kansas City Barbecue Society who would also like to display my work.
- Professor A.J. Stoner and I applied for a Knight Foundation grant, which we sadly did not receive. The grant was to produce a weekend photojournalism/multimedia workshop, a highly collaborative effort involving several departments representing diverse groups of students from our school. Although we did not receive the grant, we feel it could provide the foundation for future grants we may pursue.
- I applied for a Non-Ramp grant from SIUC for more than \$300,000, which would fund three years of future weekend workshops, covering all costs including book publication.

D. Grants Received:

- (2012) Nikon USA – Professor Phil Greer and I have been lobbying Nikon to include SIUC in it's consignment program since I arrived at the school in 2008. In 2012 our persistence was rewarded and Nikon sent us a consignment of more than \$100,000 in Nikon equipment.

We have the equipment for the entire school year and return it to

Nikon in the summer. After Nikon checks the equipment we are then sent another consignment of new equipment to use the following school year. Additionally, at the end of the consignment period, Nikon offers the equipment for sale (to the school, to students and to faculty) at a discounted price.

- (2012) American Society of Media Photographers – The ASMP board granted us \$2,500 for our annual Fall Weekend Workshop.
- (2009) Illinois Humanities Council – \$5,000 grant that helped fund our first weekend workshop in Murphysboro, which in turn, inspired the following workshops.
- (2009) Canon USA – received a donation (not a consignment) of equipment from Canon including: Nine EOS digital camera bodies (three 30Ds, three 5Ds and three 1DMarkII), two 14mm f2.8 lenses, three 16-35mm f2.8 lenses, two 85mm f1.2 lenses, two 70-200mm f2.8 lenses, one 70-200mm f4 lens, one 300mm f2.8 lens and two 1.4 extenders and nine Canon Speedlites (six 430 EXs and three 580 EXs) Total estimated value \$24,000.

E. Honors and Awards:

- Awarded the John Durniak Mentor Citation from the National Press Photographers Association - awarded to an individual who has served as an outstanding mentor, either to a specific individual or to photojournalism in general. Nominations for this award come from working photojournalists.

F. Papers and Presentations at Professional Meetings:

- I have submitted a paper to the “Call for Papers” on Innovative Classroom teaching ideas for visual educators conducted by Temple University and the National Press Photographer’s Association.

V. PUBLICATION AND CREATIVE WORKS

A. Books:

- **A Weekend in Chester (published 2013)** – The fourth book in our “Weekend In...” series featuring student work produced during our annual weekend workshop held each fall semester.

- **4:56 A.M. (published 2012)** – The story of the 2012 Leap Day Tornado which ravaged our neighbors in Harrisburg and Ridgway.
- **A Weekend in Carterville, Crainville & Cambria (published 2012)** – The third book in our “Weekend In...” series.
- **A Weekend in Cobden & Alto Pass (published 2011)** – The second book in our “Weekend In...” series.
- **A Weekend in Murphysboro (published 2010)** – The first book in our “Weekend In...” series.
- **The Heart and Art of Barbecue in America** – I have published five new audio/visual stories to the website for my barbecue project (www.bbqpilgrim.com) That website has been redesigned to incorporate a gallery section which has also allowed me to publish numerous (approximately 90) single images/ Also, because of the interest from literary agents and publishers, I have begun the edit and design of a book featuring my barbecue photography. I have actually started two different designs - one version is a landscape format utilizing a collection of portrait photographs for which I have finished a 44-page outline. The second version is a designed in a vertical format and includes a wider variety of my work (including packages within the book) rather than just portraits. At this point my intention is to go with the vertical (9x12) format and will include a significant section of my own recipes (inspired by some of my subjects perhaps) and my own photographs of those finished recipes. I intend to self publish using a crowd sourcing site (such as Kickstarter) to fund the project. I am already changing/tweaking some of design elements from the existing example, and I plan to have it published in 2014.

B. Articles in Professional Journals:

- My photographs have been published in Saveur Magazine, Outdoor Life Magazine, the Kansas City BBQ Society newspaper (The Bull Sheet), and several publications (brochures, fliers, booklets) that were created and widely distributed by the Cattlemen’s company.

C. Creative Contributions:

- My bbq-related photography and multimedia is featured on the websites of several world-class bbq “joints” including the Dinosaur Bar-B-Que, Moonlite Inn BBQ, Curtis’s BBQ.

- A Gallery exhibit of my photography is on permanent display in the event area of the Dinosaur BBQ (Syracuse and Newark locations).

D. Other:

- I have been approached by the Atlanta History Museum about showcasing my bbq-related photography as a major feature of their “Barbecue Nation” exhibit – they intend for that exhibit to be the largest museum exhibit on barbecue that has ever been done. Although that exhibit is currently on hold as their grant source was cancelled, I am proceeding with printing my own exhibit for shows in other galleries that have already expressed their interest/desire to show the work.

VI. TEACHING EXPERIENCE

A. Teaching Interests and Specialties:

- Photojournalism
- Documentary Photography
- Video Documentary
- Audio
- Multimedia Storytelling

B. Teaching and Training Grants:

- Received a teaching grant to attend the Apple Education conference in Chicago.

C. Teaching Awards and Honors:

Awarded the John Durniak Mentor Citation from the National Press Photographers Association - awarded to an individual who has served as an outstanding mentor, either to a specific individual or to photojournalism in general. Nominations for this award come from working photojournalists.

D. Current Graduate Faculty Status

Assistant Professor – Tenure Track

E. Other: Teaching innovations – New courses taught, course revisions, instructional materials developed.

- I Initiated the SIUC/MCMA Weekend Photojournalism/Multimedia workshop. This workshop has brought in dozens of professional visual journalists to work with our students as editors and coaches as the students document life in small-town communities surrounding Carbondale. We have brought in Professionals from National Geographic, National Public Radio, AOL, The Chicago Tribune, The Newark Star Ledger, The Indianapolis Star, The Detroit News, The (New Orleans) Times Picayune, The St. Louis Post Dispatch, The San Antonio Express News, The Las Vegas Review, The Sporting News, The Southern Illinoisan, The Jesuit Refuge Services and The Pulitzer Center for Crisis Reporting, to name just a few. The workshop is held during the fall semester (during the weekend before Columbus Weekend).

- I revamped our Picture Editing Course making it responsible for designing and publishing the books published from the best student work produced during our fall weekend workshops. This gave another set of our students an opportunity to include a published book in their portfolios, and the book we produce provides us with an excellent example our school and our university's commitment to the region.

Another significant element I have added/changed to this class is a collaborative/interactive engagement between two groups of photojournalism students in two different courses - the school's Images and Sound course, and the Picture Editing course.

The Images and Sound course is a pre-requisite for the Picture Editing course. I paired up the students from both courses, so that the picture editing students will become the editors and mentors for the students in the Images and sound course for the semester.

In the images and sound course, the students will be working on many assignments throughout the semester, including what for many will be their first multimedia story in which they are required to include audio they capture themselves (both interviews and natural sound) They will also have to produce a variety of single images (sports, news, features, portraits, time lapse) on a weekly basis.

The students will be interacting on different levels for several different assignments. In the picture editing class, students will be learning how to develop and execute the art of self-generating photo requests/assignments. They will be required to generate several photo requests throughout the semester. On some occasions, those requests will play off of current news or scheduled events.

The Picture Editing student can not get an A for these assignments unless they can include an actual photo that was made by some other student - they can not make the photo themselves - this is part of a baseline belief I have (and teach) that a picture editor's job is to help their photographers and make them look good!

For instance, Feb 14th is Valentines Day - at publications throughout the country, visual journalists will be tasked with providing a strong picture/story that will reflect Valentines Day in their communities. The picture editing students will be required to find an interesting situation with strong visual potential and human interest and produce a photo request of that situation.

Likewise, the students in the Images and Sound course will be required to produce and turn in a picture that reflects Valentines Day. The hope/goal is for the students in the Images and Sound course to photograph the situation outlined in the photo request created by their editor/mentor in the Picture editing class.

The picture editing students will be required to mentor and edit their Images and Sound student as they work on their long-term (semester-long) picture story throughout the semester.

Each Images and sound student will be required to give an update on the progress of their story three times during the course of the semester. During each of those progress reports, they will be required to show a minimum of five new strong images they have made for their story, and describe what audio they have captured (interviews and natural sound) They will also discuss their plans for improving their story.

Those same three weeks, the picture editing students will be required to give me their own evaluation on the progress of the multimedia stories for each of their Images and Sound Students. They will be expected to show complete awareness of where their students stand with their projects, as well as relate what advice they have given the student to advance and improve what they already have.

The students in the Picture Editing class learn that the most difficult part of being (becoming) a good picture editor, is not picking pictures - rather the most challenging aspect of the job is learning to become a good manager. One responsibility of a manager is to write performance evaluations.

In this class, the students will be required to write two performance evaluations - the first one will be at the beginning of the semester

when they will write a self-evaluation on their performance the previous semester. Then, at the end of the semester, the student will be required to write a performance evaluation of the Images and Sound student they have mentored during the semester. In addition to turning in that evaluation to me, they will be required to share that evaluation with their student.

These are just the interactions between the two groups of students that are specifically defined. My hope is that the picture editing students will interact with and coach their Images and Sound students on most (if not all) of their assignments. The degree to which that happens will largely be defined by the work ethic of the individual students, and the personal relationships developed between each team.

I believe this will provide multiple benefits to our program:

- 1) The Images and Sound students will receive an obvious benefit through the coaching and support they will receive from the more advanced students who have already gone through that class.
- 2) The Picture Editing students will benefit from gaining the experience of a real world editing/managing situation, and they will better understand what it takes to motivate a young photographer. They will also take on some degree of responsibility for the work their student turns in, and for that student's growth during the course of the semester. Not to mention the fact that I believe teaching and coaching specific skills to someone else can be one of the best ways to learn and improve your own skills in those areas.
- 3) Our overall program will benefit through this interaction - not only because of the more accelerated growth of the students (from both classes) but perhaps more importantly, from the camaraderie this will build across classes, as the younger/newer students get to know the older/more advanced students much more quickly than would be likely without this interaction.

- (2008/2009) Initiated a "Sound Infusion" experience into the Journalism Department curriculum where I went into several different writing classes to teach audio and conduct and evaluate an assignment which introduced the students to audio storytelling and the use of audio equipment and audio editing software.

VII. UNIVERSITY EXPERIENCE

1. Department Committees

- Curriculum committee

- Equipment committee
- Assessment committee
- Scholarship Committee

2. College and University Committees and Councils:

- SIU Faculty Senate Secretary
- SIU Faculty Senate Member
- Member of SIU Faculty Senate Budget Committee
- MS admissions committee
- Graduate curriculum committee
- College wide equipment committee
- participated in the school's Kellogg program for MCMA students

3. Other

VIII. PROFESSIONAL SERVICE

A. Membership in Professional Associations:

- National Press Photographer's Association
- American Society of Media Photographers

B. Offices Held and honors Awarded in Professional Associations:

- (2013) Elected Vice President of the National Press Photographer's Association.
- (2012) Elected to the Board of Directors of the National Press Photographer's Association.

C. Consultantships:

- Communications Consultant to the board of Directors of the Kansas City Barbecue Society – KCBS is the largest non-profit organization in the country that sanctions barbecue competitors and represents barbecue enthusiasts.
- Associate/Consultant with Creative Circle Media Group - Creative Circle provides training and consulting for news organizations in the United States and abroad.

D. Papers and Presentations at Professional Meetings:

- (2008) Keynote speaker at the Annual Convention of the National BBQ Association – presented portions of my documentary project focusing on “The Heart and Art of Barbecue in America.”
- I was invited to be a coach/editor/presenter (2009, 2010, 2011, 2012, 2013) at the DC Shootoff, an annual workshop held in Washington DC for military photographers from all branches of the service. This is a significant event organized by the military and attended by civilian professionals from around the country. It has major corporate sponsorship from companies such as Nikon and Canon – so it is a good venue to help raise awareness of our program among all the attendees. This year I was able to promote our school as being recognized for being one of the best in the country for supporting veterans.
- Presenter and Judge at the military’s annual Combat Camera Photo Competition held in Charleston, SC.
- (2010 & 2011) Editor and Coach (two years) at the Roots Documentary photo workshop held on Cape Cod each summer.

E. Other:

- For the past four years I have attended the annual photo seminar (by invitation only) held at National Geographic headquarters in Washington, D.C. – the seminar is conducted for National Geographic’s own visual people (contract and staff). Only four university photojournalism programs were represented there.

IX. COMMUNITY SERVICE

- The Weekend Workshops and the resulting work (the books, website and gallery-quality photo exhibits) continues to be the most visible community outreach I am involved in.

I attended many meetings of several business and community groups in Murphysboro, the Cobden Alto Pass area and the Tri-C area to discuss our weekend workshop project there. The Mayor of Murphysboro and I have spoken together about the project on several local radio and talk shows. The Southern Illinoisan has done numerous articles on all of the workshop projects – often on the cover of the A section or the local section of the paper. WSIL television station has also covered our workshop and had me in the studio as a guest of their morning show.

Additionally, the Mayors of the first three workshop communities and I gave a presentation about the project to the Southern Illinois Mayor's Association. Our goal was to raise awareness of this project and get different communities interested enough in the project that they will "bid" for it (and by bidding, I'm not talking about money, per se, but rather we're looking for community support and involvement to help make the project as successful as possible and make it a positive experience for all the interests involved (the University and school, the students, the community, the visiting professionals and the corporate sponsors).

- Member of the newsroom recognition committee, which recognizes and awards the best work produced by the newsroom staff of the Southern Illinoisan.