

The SIU College of Mass Communication and Media Arts Master of Science in Professional Media and Media Management

Our two-year residential program prepares students for leadership careers in Media Management and Professional Media Production. The program provides graduate students with a deep understanding of the global economic structure of contemporary media industries, as well as conceptual and practical production skills that they will need for successful careers.

Our dedicated Graduate Faculty, a mix of researchers, scholars, and experienced media professionals, provide expert mentoring. We have award winning television and film producers, new media storytellers, advertising and research specialists, and experienced multimedia journalists who provide a highly contemporary education.

Our students have access to a full range of facilities for research and production including the New Media Center for video, web, animation and audio production, the Brown Communications Lab, and the Global Media Research Center.

Our Master of Science in Professional Media and Media Management provides students with a competitive edge and increases their chances of success in the highly competitive media field.