

**MS Professional Media and
Media Management Studies
STUDENT HANDBOOK**

College of Mass
Communication and
Media Arts

Southern Illinois University
Carbondale

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Welcome!

All four MCMA graduate programs are college-wide which means you can take advantage of the scholarly, professional, and artistic expertise of our faculty in the Department of Cinema and Photography, the School of Journalism and the Department of Radio-Television-Digital Media in developing a program of study that best serves your needs and interests.

This first half of this handbook provides the major policies and guidelines for all MCMA graduate programs. The second half contains information specific to your particular degree program. If you have any questions about the program, please seek clarification from the Associate Dean of Graduate Studies (ADGS), the Associate Dean's office staff or your faculty adviser.

This handbook may also be found online:

<http://mcma.siu.edu/academics/graduate/currentStudentFacultyResources.html>

Graduate Program Overview

MCMA Graduate Studies Organization

All graduate programs in Mass Communication and Media Arts are the joint responsibility of the College of Mass Communication and Media Arts and the SIU Graduate School. Requirements for entry, assistantship, graduation and every aspect of the degree must be considered in light of the requirements of both entities.

- ⑥ University wide graduate affairs are administered by the Dean of the Graduate School in consultation with the Graduate (Faculty) Council. Related policies and procedures are outlined in the Graduate Catalog which can be found online: <http://gradschool.siu.edu>
- ⑥ College graduate studies are directed by the MCMA Graduate Committee and the college graduate faculty and are administered by the ADGS.
- ⑥ Graduate faculty status is conferred on our MCMA faculty on the basis of scholarly achievement and authorizes faculty to teach graduate courses, serve on graduate student committees and direct theses, research reports and dissertations. The College of Mass Communication and Media Arts is governed by operating papers that outline, among other things, grievance procedures for graduate students. Copies are available in the ADGS's office.

MCMA Graduate Programs Mission and Descriptions

Mission

The graduate program of MCMA represents a unique blend of the arts, humanities, and social sciences, focusing on the study of communication processes and the responsible production of media, and striving for excellence. We foster fresh and lively endeavors in an intellectual and creative community attuned to global social changes

Descriptions

The PhD, MFA, MA and MS degrees are advanced degrees culminating in the preparation of a dissertation, thesis or a research report. Students are expected to conduct research and/or creative activity to answer important questions, discover new information or insights, show new associations between previously known facts, or to offer innovative and informed perspectives on specific subjects.

PhD: Mass Communication and Media Arts

The doctoral program engages students in the interdisciplinary study of global media. Concepts and methods drawn from various research traditions in the field are compared and contrasted, while specialization in particular areas and approaches is open to students.

MFA: Media Arts

The interdisciplinary Master of Fine Arts degree provides substantial advanced study for a limited number of highly talented and motivated individuals. The program emphasizes the artistic and intellectual development of the student and the creation of works in photography, film, video, sound, and new media. We encourage interdisciplinary media arts exploration, though students may opt to focus and refine their skills within one medium. Students study contemporary thought and practice in order to contextualize their work. Available course work in studio production, criticism, theory, history, and combined media studies emphasizes the interwoven character of traditional and contemporary approaches and technologies in the 21st century.

MA: Media Theory and Research

This degree offers a broad overview of mass communication and media arts and their processes and effects in the larger social system. Graduates gain both an appreciation of the field's strengths and an understanding of its obstacles in being a force for social development. Areas in which this specialty is used include department-level leadership in the mass media industries, opinion research, commentary, critical theory, and teaching. This degree may lead to doctoral studies.

MS: Professional Media and Media Management Studies

This degree provides students with an interest in professional media practice and media management with an intellectual background in theory and critique of the communication industries and trains students with varied professional interests to establish careers in these industries. More specifically, this program aims to train intelligent, aware, flexible graduates who will go on to become leaders in the communications industry.

Faculty Advisers

Every graduate student should have a faculty adviser. New graduate students in the MA, MFA and PhD programs will be assigned an initial faculty adviser. The MS program advisor or ADGS will serve as initial faculty adviser to all MS students for the first year.

Meet with your adviser as soon as possible. It is your responsibility to contact your adviser when you wish to set up a meeting. These professors are experts in the field and will be able to help you in many ways. This person can guide you with your selection of second and third semester classes, and help you to adapt to a graduate studies environment if you have related questions or concerns.

After taking courses and meeting more faculty members in your area of study during the first year, you should be ready to select a committee chair no later than your third semester. This faculty member will usually be your primary adviser through the rest of your program. The ADGS is also available for advisory questions. See individual degree committee requirements for more information on this process.

Your adviser is your source of advice about which classes to take, which conferences to attend, how to refine theses, research projects and dissertation topics, and simply how to make it through your program. Though the faculty adviser's job is primarily to help you advance in your studies it may not necessarily remain a one-way relationship. You are expected to conduct yourself in a scholarly, professional manner. This means that you may develop new ideas with your adviser. This may sometimes, though not always, open the possibility of publishing scholarly papers or engaging in creative projects with one another as well as other joint opportunities. The relationship with your adviser often develops into a long-term professional relationship that lasts long after your days as a Southern Illinois University student are over.

Accelerated PhD Admission

Upon recommendation of the department and approval of the Graduate School, an accelerated entry option is possible in exceptional cases to students who have been admitted to the MA program. To be eligible the student must: 1) either already possess a Master's degree or, 2) complete at least nine hours, but no more than 18 hours, in the MA degree and 3) have a minimum 3.25 GPA in the MA program with no incomplete or deferred grades. Students may petition the ADGS for the accelerated entry option during the semester in which the student will begin taking the ninth hour of graduate courses, but must petition before earning the 18th hour of coursework in the MA program. If approved, the student is enrolled in the MCMA PhD program beginning with the next semester.

Please note that accelerated admission into the PhD can decrease the total years of Graduate Assistantship (GA) funding eligibility. Please discuss this with the ADGS before making your decision.

SPECIAL NOTE: Course work completed in a master's degree program cannot be counted toward residency requirements for a doctoral program, per Graduate School policy (see Degree Requirements section of the Graduate Catalog). You can find catalog at: <http://gradschool.siu.edu/about-us/grad-catalog/index.html>

Once the student is admitted to the PhD program, up to 12 credit hours earned in the MA program may be applied to MCMA PhD program requirements, for internal course requirements only but not Graduate School residency. Exceptions to these MCMA rules must be submitted in writing and appealed to the Graduate Committee, which has the final authority to approve or reject the petition. Again, course work to be applied toward residency does not begin until after admission into the doctoral program.

Change of Degree Program

If you request a change of degree after already joining our MCMA graduate program, i.e. you start in the MA program but are approved to change to the PhD program, you should discuss the academic credits and financial implications. Courses taken as a master's student are prohibited from transferring into another level, like the PhD program. See this issue as mentioned in the Accelerated Entry above. Also, any MCMA months of GA support which you already used in the prior degree program will count as being used in the alternate program, i.e. you used 9 months of support as an MA student therefore you have also used 9 months already in the PhD program. Unless you actually complete the prior degree program and then enter the next degree program, MCMA and the Graduate School continue counting those months just as you continued on in the program. Months of support do not restart unless you finish the first degree.

Transfer Credit and Substitution Policy

Graduate School policy allows departments to approve the transfer of course work earned at another accredited institution or at SIU subject to the following provisions:

- ⑥ For master's programs transfer credits from a prior institution, only 15 credits of the student's program may be accepted and those transfer credits cannot count toward the 15 hours of required 500-level courses. Only graded credit of B or higher can transfer. No correspondence or extension courses from other institutions or those used toward the completion of a previous degree will transfer.
- ⑥ For doctoral programs, the residency requirements of 24 credit hours for admission to candidacy prevent transfer credit. Doctoral students do not receive course credit per se for transfers (the courses do not appear on the transcript, nor is the grade calculated in the GPA.)
- ⑥ For transfer credit from SIU, only up to 12 graduate credits with grade B or higher, either earned with approval while an undergraduate, a non-declared student, or credit not applied toward another prior degree may be requested for transfer. Both the ADGS in MCMA and the Graduate School Dean must approve all transfer credit.

- ⑥ Students may apply in writing to the ADGS for acceptance of substitute courses that meet requirements of their program prior to the middle of their first semester (fall or spring) in the program.
- ⑥ The application must include full documentation: course description, instructor bio or short CV, dates of attendance, course description and syllabus, grade, etc. If the application for graduate course credit transfer meets the rules of the Graduate School (see Graduate Catalog under General Regulations and Procedures, Transfer Credit), it is sent to the MCMA Graduate Committee.
- ⑥ The MCMA Graduate Committee rules on acceptance. If a student's application for course acceptance is approved, the student's course credit hour requirements toward completion of the degree are reduced accordingly.
- ⑥ Graduate courses taken within MCMA prior to acceptance to a program, do not constitute grounds for admittance to an MCMA graduate program. Recommendations for admittance are made by the program admission committee and approved by the MCMA Graduate Committee.
- ⑥ The Graduate Committee will review petitions for substitutions at the first or second meeting each semester. Petitions should be brought to the ADGS by the end of the second week of the semester.

Registration

Registration should be done as early as possible since courses get canceled for low enrollment before the semester even begins. If a course does not exist, like an independently supervised course such as thesis or independent study, DO NOT just "pick a section" and register. Email the instructor/professor requesting that you wish to take the independent course with them, providing your DawgTag (student ID) number to him/her, and have it added to the Schedule of Classes. The instructor or you should contact the ADGS staff to create the course, which takes at least overnight to load into the system. Then they will let the instructor and you know when it is ready for an override to be entered and the student can register.

For any registration error messages:

- If it says you have a HOLD on your account, click the "View Holds" to get a definition of what type of hold it might be, i.e. Bursar's, transcripts, immunization records, etc.
- If another error appears, please take a screenshot of the whole screen and email it to the ADGS office so they can enter the correct override. Sometimes it takes more than one type of override to allow you to register for a course so just follow-up with the staff if that happens.

There are time limits to add or drop a course within a semester, so be sure to check the Registrar's registration calendar online to know those deadlines.

Be sure to register for your required or elective courses early, after registration opens. We are required to drop courses that do not make satisfactory enrollment, or conversely, you may find that a desired class is already completely filled.

Retention and Satisfactory Progress

GPA

- ⑥ In addition to the retention policies of the Graduate School, all MCMA master's students must maintain an overall grade point average of 3.00 (A=4) and PhD students must maintain an overall grade point average of 3.25 (A=4).
- ⑥ Students falling below these requirements will be placed on academic probation and allowed only one academic term to improve their averages to the minimum requirements. Failing this, they will be dropped from the graduate program and will not be allowed to re-apply for admission. Please note that the SIU Graduate School allows two semesters on academic probation, but MCMA allows only one semester.
- ⑥ Those who receive below a "B" twice in the same core course will also be dropped from the graduate program.
- ⑥ No course in which the grade is "D" or lower shall count toward the degree or fulfillment of any requirement, but the grade will be included in the grade point average.
- ⑥ In addition for the PhD degree, students must earn a "B" or higher in all required courses and no more than three hours of "C" work in graduate courses will count toward the degree.

INC Grades

- ⑥ Incompletes should only be assigned when, for reasons beyond their control, students engaged in passing work are unable to complete all class assignments. This is left to the discretion of the instructor.
- ⑥ MCMA students will not be permitted to hold more than one incomplete except under extraordinary circumstances.
- ⑥ Students requiring an incomplete must sign an Incomplete Grade Agreement with their instructor and have it on file with the MCMA Graduate Studies office. Per Graduate School policy, the maximum time period noted to complete the course is within one year from the close of the term in which the course was taken or else the INC will be converted to an F after this time. If the student passes the course, the instructor must submit a Grade Change Card to the MCMA Graduate Studies office well in advance of the time limit. The student is responsible for following up to be sure this procedure is accomplished.

- ⑥ Forms for the Incomplete Grade Agreement can be obtained in the MCMA Graduate Studies office.
- ⑥ Students who are not in good standing cannot hold assistantships and may be removed from the program.

Student Reviews

- ⑥ All students are subject to regular review by the Graduate Committee. Policies and practices vary by degree. See the specific degree handbook for details.
- ⑥ Students not attaining the minimum standards or those who in any way fail to meet any other requirements or standards set by the faculty will be dropped from the program.
- ⑥ Any student who cheats or plagiarizes in any course, including thesis/dissertation/ research papers, taken while in the MCMA graduate program may be dropped from the program and will not be allowed to re-apply for admission.
- ⑥ The purpose of reviews is to prevent students from investing extensive time and personal resources pursuing a graduate program where the faculty has serious doubts about the student's progress and ability to complete the degree.

Time to Degree Completion

- ⑥ Per Graduate School policy, master's students have six calendar years from admission to the program to complete all degree requirements. MCMA faculty expect the MS and MA students to finish in no longer than three years, and MFA students no longer than four years.
- ⑥ Doctoral students have five years after passing their written comprehensive exams and oral exams, after being admitted to candidacy by the Graduate School, to complete their degree. MCMA faculty expects PhD students to finish in no longer than seven years.
- ⑥ Doctoral students have additional deadlines to meet to remain in good standing. Please see the degree program book for these details.

Program of Study Plan

- ⑥ Students must have a program of study plan signed and approved by their adviser and on file with their adviser and the MCMA Graduate Studies office.
- ⑥ This means working with a faculty adviser (or the MS adviser for PMMM students) to project courses and other requirements through graduation.
- ⑥ Program of Study Plan Checklist forms are provided in the back of this handbook.
- ⑥ If a student wishes to substitute a different course for a requirement, s/he must petition the Graduate Committee before taking the course. This petition consists of a letter addressed to the ADGS explaining why a substitution is requested, why the substitute

course is more appropriate to the program of study. This must be accompanied by a current syllabus for the requested substitution. These must be submitted at the beginning of a semester. This applies to independent studies – please do not request an independent study as substitute for course. PLEASE NOTE: Student are not allowed to request substitutions for core required courses except under very extraordinary circumstances.

- ⑥ Changes in thesis or dissertation topics may result in necessary changes in the program of study, including additional course work. A major goal in planning is for the student to have the proper foundation to add to the body of knowledge in the field.

Scheduling of Committee Meetings, Proposals, Examinations and Defenses

- ⑥ Master's and doctoral committee meetings to hear proposals, oral comprehensive examinations and thesis, research reports, or dissertation defenses must be scheduled between the second and the fourteenth weeks of fall and spring semesters. The Graduate Studies Office will not process paperwork for hearings, examinations or defenses outside of these established time frames. Do not plan on summer proposals or defenses.
- ⑥ Two weeks prior notification in writing must be provided by the student to the MCMA Graduate Studies office to allow preparation and distribution of public announcements and proposal/defense forms for the faculty committee. This must include the date, time, location, and committee-approved title of the defense, name of committee chair and committee members. An announcement template is available upon request to the Graduate Studies office.
- ⑥ Defense of a thesis, research report or dissertation will be scheduled no later than one week prior to the last date the Graduate School will accept completed work for graduation that semester.
- ⑥ Faculty are on 9-month contracts, therefore they will not be expected to write exam questions, read exam answers, read theses or research reports, final creative projects or dissertation proposals when they are not on the University payroll (summers). In addition, faculty are not allowed to work with you during their own sabbaticals or leaves. In some cases, this will prevent scheduling of exams, proposals, and defenses, so student must plan well in advance of the term they plan to defend and carefully coordinate their time schedule with their committee chairs and other members.
- ⑥ Students are responsible for coordinating meeting schedules with their committee members.
- ⑥ Proposals, theses, research reports and dissertations must be submitted to committee members at least two weeks in advance of meetings.
- ⑥ Proposals and defenses must be public. NOTE: If using Skype (or similar communication platform) to allow a remote committee member to participate in a defense, you must schedule it early enough to allow the original paperwork to be mailed to that member and back to the ADGS office. The Graduate School will only accept

original signatures on the final defense forms! Coordination and cost for all of the mailing is the responsibility of the student.

Continuing Enrollment / 601

- ⑥ Graduate students who complete their course work and the maximum number of credits required for thesis, research reports or dissertation must enroll in MCMA 601 Continuing Enrollment each semester until the completion of their degree programs.
- ⑥ Exceptions to the continuing enrollment rule are allowed only for students who are required to be away from SIUC full-time by the United States or the State of Illinois government. This is a MCMA college policy, not Graduate School.

General Program Information

Student Responsibilities

- ⑥ Students are responsible for knowing degree requirements and enrolling in courses that will enable them to complete their degree programs.
- ⑥ Students are responsible for letting the ADGS office know when their contact information changes. This is necessary so students can receive important and required information from the office.
- ⑥ Students are responsible for knowing Graduate School regulations. For information, consult both the general and specific degree requirements contained in the Graduate School Catalog, which can be found online at <http://gradschool.siu.edu>
- ⑥ Additional requirements and procedures are addressed in this publication. Further clarification may be obtained from the ADGS.

Student Conduct

- ⑥ The SIU Student Conduct Code found in the Graduate Catalog governs graduate students.
- ⑥ SIUC is dedicated not only to learning, research, and the advancement of knowledge, but also to the development of ethical and responsible people. The University seeks to achieve these goals through sound educational programs and policies governing individual conduct that encourage independence and maturity.
- ⑥ By accepting membership in this University, an individual joins a community characterized by free expression, free inquiry, intellectual honesty, respect for others, and participation in constructive change. All rights and responsibilities exercised within this academic environment shall be compatible with these principles.
- ⑥ The stressful situations experienced in graduate school occasionally result in personal friction between students. In most cases, these incidents can and should be worked out between students on the basis of common courtesy, mutual respect and common sense. Individual

incidents or trends that cannot be resolved at the student level or which are serious violations of civil or student codes should be documented in writing and reported to the appropriate civil or university authority. Formal complaints regarding violations of the student code should be filed with the coordinator of Student Judicial Affairs. In addition, the ADGS should be informed in person and in writing of those incidents that cannot be resolved at the student level and of any actions taken.

Leave of Absence

All MCMA graduate students shall be enrolled continuously while they are students at the University. If a student stops paying tuition for MCMA 601, s/he will be dropped from the program except for extraordinary circumstances such as mandatory military obligations. Other scenarios will be considered on a case-by-case basis. Internships will not be considered for leave of absence. NOTE: **Leaves of absence do not stop the time-to-degree limits as stated in the Graduate School catalog.**

Funded Travel Policy: Conference Presentations, Publications and Exhibitions

Graduate students are encouraged to prepare and submit research papers/creative works to the various professional organizations, journals and exhibition/screening venues serving the communications and media arts disciplines.

- ⑥ Upon being invited or accepted as a participant for conference presentation, journal publication, exhibition or screening, students should submit a Request for Travel Support form to the MCMA Graduate Studies office. It is available on the Office of Sponsored Projects Administration (OSPA) webpage at <http://ospa.siu.edu/find/internal-funding/travel-support>. You must attach the Call for Papers specific to the part you are attending, along with your email or letter notifying you of acceptance. This information is also used to update accomplishments of the College as well as to budget for future travel.
- ⑥ Most funding on campus requires that you be a full-time registered student – in particular, OSPA and GPSC. This does not include 601 Continuing Enrollment. So summer conference travel may decrease your funding unless you are also fully enrolled.
- ⑥ With advance permission, absence from classes and from graduate assistantship responsibilities are typically authorized; but students must coordinate such absences with faculty or supervisors.
- ⑥ Students are responsible for their own travel and lodging arrangements, subject to State of Illinois restrictions. You are responsible for reading the “Know Before You Go” travel manual on the Accounting Services webpage at <http://as.siu.edu/travel>. Click on ‘Travel’ on the bottom left for Regulations, Policies and Forms to assist you with travel before and after your trip. Basically, think like a state accounting auditor in keeping track of receipts and reporting expenses!
- ⑥ Students must complete travel funding request forms as far in advance as possible and a minimum of 30 days prior to travel. Except for GPSC funding, you will NOT receive

reimbursement if you fill out these forms after you attend the event. If you plan to attend more than one conference, you need to ask for funding for each one using separate forms.

- ⑥ Upon return from travel, and within 10-30 days of the expenses being incurred, attendees must complete a Travel Expense Voucher form found in e-Forms at <http://eforms.siu.edu> and type Travel Expense Voucher in search box. Submit the completed form with required original expense receipts, including electronic ones, to obtain reimbursement. These must be itemized versions. The MCMA Graduate Studies office will use your form as a template to prepare the final version for you to sign.
- ⑥ Funding sources include the College of Mass Communication and Media Arts Dean's Office, the Graduate School/OSPA, and GPSC. Female students may also check online with University Women's Professional Advancement (UWPA) for additional travel funds. GPSC and UWPA usually only fund once a year. Funding amounts from the Dean's office and ORDA vary depending upon resources at the time you apply. OSPA will provide funds only one time during an academic year.
- ⑥ Funding for student travel is limited and most will not cover the total cost of conference attendance. Students should be prepared to cover expenses above those covered by the University.

Application for Graduation

- ⑥ Commencement ceremonies are held at the end of each fall and spring semester. There is no summer ceremony.
- ⑥ Degree candidates must apply for graduation with the Graduate School no later than the end of the second week of the fall/spring semester or first week of summer session in which the student plans to graduate. You must also notify the Graduate Studies Office that you have applied for graduation.
- ⑥ Summer master's graduates can choose to walk in the May ceremony or the December ceremony. NOTE: MFAs can walk but cannot be "hooded" until they have officially completed and been cleared for graduation by the Graduate School. PhDs can only participate the semester after they have been cleared for graduation. Always check the Graduate School website for official deadlines for the semester you plan on graduating.
- ⑥ Official deadlines and graduation application forms are available on the Graduate School's website.
- ⑥ A graduation fee is required of all persons receiving degrees. This fee does not cover the costs for rental of cap, gown or hood or the cost of invitations. These items may be ordered through the University Book Store.
- ⑥ Deadlines for final approved copies of dissertations/theses/research reports and oral defense forms are found on the Graduate School website. Typically these are 4-5 weeks

prior to commencement during fall and spring semesters and 3-4 weeks prior to the end of summer semester.

- ⑥ Attendance at commencement is not compulsory; students who wish to graduate in absentia must notify the Graduate School in advance.

Theses, Research Projects and Dissertation Submission Guidelines

Guidelines for the Preparation and Submission of Dissertations, Theses, and Research Papers are published by the Graduate School and available on their website.

Style

- ⑥ The MCMA graduate programs have adopted the MLA, APA, and Chicago Styles for you to choose from one.
- ⑥ Legal research papers should normally be prepared in accordance with “The Bluebook” published by the Harvard School of Law. Students preparing legal research for thesis or dissertation requirements should check current policies with their committee chair and the Graduate School.
- ⑥ Whichever type of bibliographic style is selected must be applied consistently throughout the document.

ETD

- ⑥ Electronic submission of written Theses and Dissertations (ETDs) is required via ProQuest ETD. These would be for our MA, MFA or PhD students.
- ⑥ Electronic submission of written Research Paper is required via OpenSIUC. This would be for our MS in PMMM students.
- ⑥ Information on formatting and submission of your paper can be found on the Graduate School website. Remember that within the Graduate School’s restrictions, MCMA uses either APA or Chicago Style formatting.
- ⑥ Thesis and dissertation titles should be limited to 240 characters.
- ⑥ For inclusion of any moving image or sound projects in your online upload, see the following:
 - Theses/dissertations use ProQuest. On the Graduate School’s ETD Guidelines page at <http://gradschool.siu.edu/thesis-dissertation-researchpaper>, click Publishing Guidelines => Online Submission: FAQs. Then under Submission and Technical Support Questions, click “How can I include related files (sound clips, data sets, etc).”
- ⑥ Research papers use OpenSIUC. On the Graduate School’s Thesis-Dissertation-Research Paper Guidelines page, under the Charts, Tables, Figures heading near the bottom of the list, it provides instructions once you log into OpenSIUC.

- ⑥ There are no fees for publishing master's theses or dissertations with UMI/ProQuest. There is a library fee. An optional copyright service is available, also for an additional fee.
- ⑥ Submit ETDs only after the paper has been reviewed and approved by your committee, the ADGS and the Graduate School.

Hardbound Copies

- ⑥ Upon final acceptance, graduate students are responsible for checking with their committee members to see if they want bound copies (on standard paper) of the student's final dissertation, thesis, or research paper. This is at the student's expense. Our college itself does not require a copy since it can be found online once submitted.
- ⑥ The SIUC University Bookstore can arrange for binding of the completed dissertation, thesis or research papers for a fee. Use the following binding guidelines:
 - Research Reports do not require a traditional hardbound binding. They can be submitted in a binder with a left side fastener. Verify with your committee what they prefer.
 - Theses, in the College of MCMA, are bound in a red cover with gold lettering, including a disk of media production when appropriate.
 - Dissertations, in the College of MCMA, are bound in a black cover with gold lettering.
- ⑥ Doctoral students are also required to submit the Survey Form of Earned Doctorates at the time the dissertation is submitted.

Human Subjects Research Requirements

- ⑥ Before the start of any research involving human subjects, including administering questionnaires, conducting interviews, or accessing confidential databases, you must submit an application to and receive approval by the SIUC Human Subjects Committee which is an institutional review board. This information is found on the OSPA webpage at <http://ospa.siu.edu/compliance/human-subjects>.

Copyright

- ⑥ Compliance with copyright law is imperative. Information on copyright issues is available from the following web sites: AAP Questions and Answers on Copyright for the Campus Community UMI Copyright Law and Graduate Research. ProQuest offers a copyrighting service for a fee.

Tips to Thrive Rather than Merely Survive - Note That Some Are Degree Specific and Some Are General Tips

- ⑥ Work closely with a faculty adviser. Meet regularly with your adviser, at least twice a semester. Communication is important!
- ⑥ Build an ongoing studio practice. Ask faculty and other graduate students what this means to them.

- ⑥ Keep a personal journal. Depending upon your program, this journal could be unfinished sketches, possible or impossible artistic or research projects, responses to artworks or essays.
- ⑥ Find fellow graduate students nearing the end of their program: ask how they did it.
- ⑥ Enter competitions.
- ⑥ Write a grant proposal.
- ⑥ Curate your own exhibition. There are many local spaces in the area available for this.
- ⑥ Write and submit conference papers and papers for publication or submit professional or creative work for exhibition/screening/broadcast.
- ⑥ Attend conferences even if you're not presenting to meet and network with people.
- ⑥ Attend art shows.
- ⑥ Participate meaningfully in seminar classes.
- ⑥ Meet all deadlines.
- ⑥ Be proactive about your program of study; ask questions, especially in advance of any problems.
- ⑥ Attend college lectures/events.
- ⑥ Read the weekly MCMA listserv emails, as you are responsible for knowing this information.

MCMA Graduate Student Academic Grievance Process

Staff of the College of Mass Communication and Media Arts, as faculty and administrators, are assigned the fundamental academic responsibilities of determining academic curriculum and evaluating student achievement. Such responsibilities include, but are not limited to, determination of reasonable standards of performance, assignment of grades, and establishment of retention policies within the Graduate Programs of the College.

Any CMCMA graduate student who disagrees with a particular application of such academic responsibilities and wishes redress may grieve a matter by the procedure outlined below. A graduate student who is not a major within any of the MCMA Graduate Programs, but is enrolled in any course offered by the College or is otherwise governed by a policy of the College, may also grieve a matter by this procedure. The student's major unit will be notified of all action and can be requested or may petition to submit additional information. Access to these grievance procedures is restricted to students who were officially enrolled at the time when the incident that has resulted in the filing of a grievance occurred.

Before filing a grievance, the student should discuss the matter with the individual responsible for the decision being questioned and with the ADGS. An attempt should be made to resolve the matter informally.

If the issue is not resolved at that level, the student may appeal to the next higher level. The Graduate School should not be asked to rule on any grievance until prior channels are exhausted.

Nothing set forth in the following procedures should be construed to diminish an instructor's academic freedom, which encompasses the right of the instructor to determine a student's grade. This fundamental right shall not be abridged unless it has been determined after a thorough

review of the evidence through these procedures that the instructor has acted in an arbitrary manner. Thus a student wishing to contest a grade assigned by an instructor must bring evidence of one or more of the following:

1. The assignment of a grade was made on some basis other than the student's performance in the course.
2. The assignment of a grade was made by resorting to more exacting or demanding standards than were applied to other students in the course.
3. The assignment of a grade was made by substantial departure from the instructor's previously announced standards.

Student Grievance Procedure

Filing a Grievance

A graduate student desiring a hearing before a grievance committee must submit a written request to the ADGS no later than 30 calendar days after the beginning of the semester following the incident in question, excluding summer term. A student may request an extension of the deadline in writing by petitioning the ADGS.

The request for a hearing must state the following:

1. Name of the grievant.
2. Program in which the grievant is enrolled.
3. Name of the grievant's major adviser.
4. Name and title of the person(s) against whom the grievance is being filed.
5. Current address and phone number of the grievant.
6. Statement of the grievance including descriptions of the incident(s) involved, date(s) of occurrence, what remedy is being sought, as well as any supporting documents.

Action on Grievance

Upon receiving a written request for a hearing regarding an academic grievance, the ADGS shall send the respondent a copy of the grievance. The grievant will provide the ADGS with a written response within a reasonable time as stipulated by the ADGS. The ADGS shall then convene and forward the grievance and response to the Graduate Student Grievance Committee of the college.

The ADGS shall notify the parties of the identity of the individuals who have been selected to serve on the grievance committee. The participation of any committee member may be challenged for cause. If the ADGS determines that the challenge is valid, she/he shall name a substitute.

The ADGS shall request of both parties copies of any documents and a list of witnesses they wish to introduce. These should be submitted without delay. The committee chair shall convene a hearing within 20 days of receipt of the substantiating documents. These documents shall be available to both parties at least five days prior to the hearing.

The committee shall conduct the hearing according to the hearing procedures as outlined in Item B (The Procedure) below.

In the absence of compelling circumstances, the committee shall make its recommendation on the grievance to the ADGS within 10 working days after the conclusion of the hearing.

The ADGS shall advise the parties of their right to appeal to the Dean of the Graduate School. Hearings of appeals will not be automatically granted. Dissatisfaction with the decision shall not be sufficient grounds for appeal. The appellant must demonstrate that the decision at the program level was in error.

A. The Committee

The MCMA Graduate Grievance Committee consists of one representative of each of the academic units currently on the Graduate Committee not including the ADGS. The normally ex-officio student representative on the Graduate Committee becomes a voting member of the grievance committee. The assembled committee will select a chair. The Committee exists only when convened by the ADGS or the Dean of the College.

B. The Procedure

The academic grievance procedure for MCMA graduate students proceeds as follows. Acceptable resolution at any one of the following steps precludes the necessity of proceeding further. If agreement cannot be reached at a given step, both parties to the grievance have the right to initiate the next step.

1. Discussion between the student(s) and faculty/staff members(s) involved.
2. Discussion among the student(s), faculty/staff members(s) and the ADGS.
3. Discussion among the student(s), faculty/staff members(s) and the Dean if the grievance is against the ADGS.
4. Hearing by the Graduate Grievance Committee as outlined below:
 - a. The principal parties to the grievance shall have the right to be accompanied by an adviser of their choice. The advisers may speak on behalf of their clients only with the approval of the committee.
 - b. All hearings shall be open unless either of the parties requests that the hearings be closed. If the hearing is closed, only the parties, their adviser, and the committee shall be present during the taking of evidence. Witnesses for either party shall be present only while giving testimony if the hearing is closed.
 - c. All hearings shall be tape-recorded. The tape recording will be deposited in the office of the ADGS at the conclusion of the hearing.
 - d. Each party may call witnesses to present evidence. Each party shall have the right to examine any witness called by the opposing party. If a witness is unable to

appear the committee may allow written statements. If the presence of a witness is required to ensure fairness to all parties, the hearing may be continued until such witness is physically able to attend the hearing.

- e. The committee will decide all matters, procedural and substantive, by simple majority vote.
 - f. Each party may make an opening and a closing statement.
 - g. Decisions by the panel will be based on a preponderance of the evidence.
 - h. If both parties agree to abide by the Committee's recommended resolution, the procedure ends.
 - i. If one party refuses to abide by the Committee's recommended resolution, the grievance may be appealed to the Grievance Committee of the Graduate School.
5. If, on procedural grounds, the grievant feels that an injustice was committed, an appeal of process may be made to the Dean of the College of Mass Communication and Media Arts.
 - a. If procedures are found lacking, the Grievance Committee reconsiders the case.
 - b. If procedures are found acceptable, the recommended resolution stands.

C. Related Information

1. The ADGS initiates and keeps a file of all information involved in any grievance. If the grievance is against the ADGS, the Dean initiates and keeps the file. Parties to the grievance have free access to this file and may place notes of addition or clarification in this file.
2. Both parties to the grievance must produce all appropriate evidence for the grievance file at the initiation of the grievance and as necessary when requested by the ADGS, the Grievance Committee, or the Dean of the College at the various steps.
3. This procedure is based on consultation. In matters of grading, the right to change a grade resides solely with the individual faculty member. The intent of this procedure is to ensure that students and faculty of the Department receive proper consultation and consideration in a grievance.
4. Students have access to all approved University grievance procedures should resolution at the college level be unacceptable.

MCMA Graduate Faculty Profiles

The graduate faculty, consisting of members of the School of Journalism and the departments of Cinema and Photography, and Radio-Television-Digital Media, offer graduate work leading to the Master of Arts degree, Master of Science Degree, Master of Fine Arts degree, and the Doctor of Philosophy degree, all in Mass Communication and Media Arts.

The faculty information is organized to read: Name, faculty rank, degree held, degree granting institute, year degree granted, year of joining SIU faculty, and teaching area.

Cinema and Photography

Aguayo, Angela, Associate Professor, PhD, University of Texas, Austin, 2005; 2008.

Documentary, media studies, rhetoric, video production, critical and cultural studies.

Bursell, Cade, Associate Professor, MFA, San Francisco State University, 2002; 2003. Cinema production, queer cinema, experimental cinema, environmental arts

Chase, Jennida, Assistant Professor, MFA, Virginia Commonwealth University, 2009; 2014.

Theory and production of digital and traditional filmmaking, video and sound art, performance, public intervention and collaboration.

Kapur, Jyotsna, Professor and Chair, PhD, Northwestern University, 1998; 1998. Marxist-Feminist theory, neoliberal subjectivities and publics, especially the cultural politics of time; contemporary arts practices; children's consumer culture, and the documentary tradition in cinema.

Martinez, Antonio, Associate Professor, MFA, East Carolina University, 2005; 2006.

Traditional and experimental photographic processes.

Metz, Walter, Professor, PhD, University of Texas at Austin, 1996; 2009. Film studies, television studies, contemporary American cinema, film criticism, intertextuality.

Overturf, Daniel, Professor, MFA, Southern Illinois University at Carbondale, 1983; 1990.

Photography.

Rowley, R. William, Associate Professor, MFA, University of Iowa, 1974; 2000.

Foundational digital and analog film production and post-production techniques, experimental filmmaking, observational documentary, intermedia arts.

Spahr, Robert, Associate Professor, M.F.A, Parsons School of Design, 1991; 2009.

Computational art using generative and procedural processes, genetic algorithms, time-based media and live art.

Leigh, Michele, Assistant Professor, PhD, University of Southern California, School of Cinematic Arts, 2008; 2010. Russian and East European cinema; silent cinema; animation; film and television history and theory; gender and sexuality studies; cultural studies; and proto-cinematic media production.

Tudor, Deborah, Associate Professor and Associate Dean, PhD, Northwestern University, 1992; 2006. Digital Cinema, Technology and Culture, Marvel Cinema, war films.

Vratil, Dru, Associate Professor, MFA, University of Iowa, 1998; 2001. Screenwriting; currently on leave of absence.

Zhou, Hong, Associate Professor, MFA, York University, Toronto Canada, 2000; 2008.

Film and video production, cinematography, Chinese cinema, Surrealist cinema.

Journalism

- Babcock, William A.**, Professor, PhD, Southern Illinois University, 1979; 2008. Media ethics, public policy reporting.
- Dolan, Mark**, Associate Professor, MA, Syracuse University, 1995; 2008. Visual and interactive communication, photojournalism.
- Freivogel, William**, Professor, J.D., Washington University 2001; 2006. Journalism, media law, public affairs & policy.
- Frith, Katherine**, Professor, Ed.D. University of Massachusetts, 1985; 2008. International advertising, copywriting, advertising and society.
- Han, Dong**, Assistant Professor, PhD, University of Illinois at Urbana-Champaign, 2011; 2012. Intellectual property and media, media history and political economy, international communication, communication technology.
- Karan, Kavita**, Professor, PhD, London School of Economics, University of London, 1997; 2009. Political communication, advertising management and market research, research methods, Indian films, media and women, health communication.
- McClurg, Scott**, Professor, PhD, Washington University, 2000; 2001. Political communication, social network analysis, public opinion, interpersonal communication.
- Onyebadi, Uche**, Associate Professor and Director, PhD, University of Missouri, 2008; 2008. Political communication/Media & Politics, International Communication, Media Ethics and Mass Communication Theory.
- Veenstra, Aaron**, Associate Professor, PhD, University of Wisconsin, 2009; 2009. New media and political communication, political blogs, cognitive effects of news construction.
- Xie, Weijing**, Assistant Professor, PhD, University of Maryland, 2009; 2009. New media and online journalism, communication and technology, mass communication, international communication.

Radio-Television-Digital Media

- Brooten, Lisa**, Associate Professor, PhD, Ohio University, 2003; 2002. Media and globalization, gender, alternative media, social movements, political communication, interpretive/critical research methods, ethnography.
- David Burns**, Associate Professor, MFA, Parsons School of Design, 2001; 2005. 3D computer animation; media arts theory; technology, culture, and society; memory and post-memory.
- Hochheimer, John**, Professor, PhD, Stanford University, 1986; 2006. Media and society, spirituality and communication, community media, social change media, media pedagogy, media history, and popular music.
- Johnson, Phylis**, Professor, PhD, Southern Illinois University at Carbondale 2003; 1990. Sound and radio culture, virtual worlds, gender & diversity, media literacy, acoustic ecology, instructional design & technology.
- Kreider, Wago**, Associate Professor, MFA, Rutgers University, 2006; 2007. Independent filmmaking, broadcast television production, media studies.
- Lawrence, Novotny**, Associate Professor and Chair, PhD, University of Kansas, 2004; 2005. African American representation in film and television; radio, film, and TV history; genre theory; documentary film; popular culture.
- Lemish, Dafna**, Professor and Dean, PhD, Ohio State University 1982; 2010. Children and

media, gender representation and identity construction, media literacy, qualitative research methods.

Lewison, Sarah, Associate Professor, MFA, University of California San Diego, 2007; 2007. Video, social movements, environmental media, installation, live art and performance.

Meehan, Eileen, Professor, PhD University of Illinois, 1983; 2007. Critical theory and methods, political economy, cultural studies, media history.

Motyl, Howard, Associate Professor, MFA, Northwestern 1990; 2007. Media production and screenwriting, narrative, gay representation.

Needham, Jay, Associate Professor, MFA, California Institute of the Arts, 1989; 2003. Audio arts; sound design, radio, electro-acoustic music, installation, sound studies, ecology and architecture.

Padovani, Cinzia, Associate Professor, PhD, University of Colorado at Boulder, 1999; 2005. Historical approaches to political economy, public service broadcasting, international communication, social movements and the media.

Perkins-Buzo, John Reid, Assistant Professor, MFA, Northwestern University, 2004; 2014. Digital arts, animation, games, and mobile technologies. Exploring the boundaries where film, animation and computer games meet.

Podber, Jake, Associate Professor, PhD, Ohio University, 2001; 2002. Media studies, oral history, cultural studies, Appalachian studies, media history.

Thompson, Jan, Professor, M.G.S., Roosevelt University, 1988; 2000. Video documentary production, music composition, production and performance.

Helpful URLs for MCMA Graduate Students

Rev. as of 8/16/15

MCMA Student Handbooks – these are the current academic year’s books

<http://www.mcma.siu.edu/academics/graduate/currentStudentFacultyResources.html>

Graduate School Catalog

<http://gradschool.siu.edu/about-us/grad-catalog/index.html>

Guidelines and Information for Thesis, Dissertation, and Research Papers from Graduate School

<http://gradschool.siu.edu/thesis-dissertation-researchpaper/index.html>

Travel Funding from GPSC (Graduate Professional Student Council)

<http://gpsc.rso.siu.edu/forms/travel-funding-guidelines-and-forms/>

Travel Regulations and Information from Procurement Services

<http://as.siu.edu/travel/> Most important is the Know Before You Go link!

Human Subjects Research – OSPA (Office of Sponsored Projects Administration)

<http://www.ospa.siu.edu/compliance/human-subjects/>

Electronic Thesis/Dissertation/Research Paper Guidelines

<http://gradschool.siu.edu/thesis-dissertation-researchpaper/>

Graduation Application form

<http://gradschool.siu.edu/thesis-dissertation-researchpaper/graduation-app.html>

MASTER OF SCIENCE PROGRAM In Professional Media and Media Management Studies

Program Overview

The MS degree is designed to train master's students with varied professional interests for careers in communication industries. The core courses provide students with an intellectual background in theory and critique of communication industries while the electives allow students to develop expertise in such areas as media management/advertising, digital documentary production, multi media journalism, and new media. The MS requires a research report/final project that demonstrates the knowledge and expertise students have gained in the program. All coursework including a successfully defended Research Report/Project must be finished no later than three years from the start of the program. Typically students should be able to finish in 2 years.

Credit Requirements

Candidates must complete a minimum of 30 credits including 6 hours of core requirements, 9 credits of track core requirements, 9-12 hours in an emphasis area and 4-6 hrs final project.

Program Core (6 credits)

MCMA 500-3 Media as Social Institutions

MCMA 592-3 Master's Seminar

Note: No substitutions are allowed for Program Core courses

Track Core (9 credits)

Each track has 3 required courses

Emphasis Area (9-12 Credits)

A minimum of four courses selected in consultation with the MS adviser. No more than 6 hours of 400 level courses can be counted toward the degree.

Capstone (3-6 credits)

MCMA 589-3 Research Project

Some tracks require an additional preparatory course the semester before the Research Project hours are taken.

MS Tracks

See the following table for specific requirements and listing of suggested emphasis area courses for each of the four degree tracks.

Master's Research Project

The Research Project is a capstone requirement that demonstrates the knowledge and expertise students have gained in the program and may take several different forms depending on the student's track and academic and professional goals.

What is the Research Project?

For students in the Documentary Practice, New Media Practice or Multimedia Journalism practice tracks, it is typically comprised of a media project or news report component with a shorter written Research Report that contextualizes the project. For students focusing on Media Management, other areas of Strategic Communication/Advertising or New Media, the Research Project is typically a longer written research paper synthesizing existing research into a focused study. This study should be a comprehensive report on current research problems, controversies, debates and/or issues concerning a topic of interest to the student. The paper will include a statement of those issues, a comprehensive and critical review of the extant literature regarding those issues, and a reflective analytical conclusion. The report is typically 25 - 50 pages long, although a longer paper may be submitted if approved by the Final Project Advisor.

Finding a Final Project Faculty Adviser

As early as the 2nd semester, and no later than the beginning of the 3rd semester, you should have begun to consider a direction for your research project. (Students in the Documentary Practice and Multimedia Journalism practice tracks must have a final project adviser before the fall semester of the 2nd year in order to register for the required preparatory independent study that begins the final project process in the 3rd semester.)

Once you have a direction in mind for your final project, students should identify an appropriate final project adviser from MCMA graduate faculty. You are encouraged to consult the faculty profiles that are in this handbook or on the MCMA website to see faculty CVs. The MS Adviser in the MCMA Graduate Studies office can also help to make suggestions for possible advisers based upon the student's focus. The final project adviser/committee chair is chosen by mutual agreement of the student and faculty member.

Submit MS Research Report/Media Project Proposal

Once you have a faculty member whose expertise matches your project you should contact the faculty member and submit the MS Research Report/Media Project Proposal form (found at the end of this handbook), attaching a brief written proposal for your project. You or your adviser might choose to add additional members if you agree it would be helpful in developing your research. After your faculty research advisor has completed this form it must be given to the ADGS staff for your file.

Graduation Application

The graduation application is found on the Graduate School's website under forms. It should be filed with the Graduate School no later than the 2nd week of the term in which you wish to graduate. It will help to give a copy to the ADGS staff so they can verify that you have met all degree requirements except for your final defense and paper submission.

Final Project Defense

The final completed research project is defended in a public oral examination. Your adviser and any other committee members may question you on related matters. After consulting with the final project adviser, you must provide ADGS staff in writing and not less than two (2) weeks ahead with your oral defense date, time, location, chair-approved title and names of your committee members.

Submitting Your Final Official Research Projects/Reports

All students must turn in an electronic version of their Research Report to the graduate school to be filed electronically through OpenSIUC. Guidelines and the submission portal for OpenSIUC can be found on the Graduate School's webpage at <http://gradschool.siu.edu/thesis-dissertation-researchpaper>.

Photos and illustrations that document a media project may be embedded in the Research Report document. Click on "Research Paper Guidelines" for instructions for including audio and video. This will be explained under "Additional Files" once you log into OpenSIUC.

PMMM Timeline

SPECIAL NOTE in all degree programs: For any comprehensive exams, proposal defenses, thesis/dissertation/research paper defenses, you should contact your faculty during the regular semester (not summer) before you plan the event. Do not count on faculty to be here in summer.

1. Meet with your preliminary adviser the first and your research advisor each subsequent semester. In consultation with your adviser develop your program of study and **fill out the Program of Study Checklist** at the end of this handbook. **A current copy, signed by the MS or final project adviser, must be kept on file by your adviser and in the ADGS office.**

2. Take general and track core courses as soon as possible. Take all general and track specific core courses as early as possible, while they are offered as they are not offered every semester. You will be able to finish them within your two-year program.

3. Select a Final Research Project Adviser: By the end of the 2nd semester for Documentary and Multimedia Journalism tracks and no later than the 3rd semester for students in other tracks. Only an adviser who serves as the chair of the Research Report/Project Committee is required, though you may choose to have additional committee members if needed. The Final Research Report/Project adviser helps you select additional courses that would be helpful for your specialization, advises during the preparation of the project, evaluates its quality when completed and supervises the oral defense. The chair must be a member of the graduate faculty in MCMA.

4. Submit MS Research Report/Media Project Proposal: After your faculty research advisor has agreed to work with you, submit the form (found at the back of this handbook) with your attached proposal to the faculty adviser. When s/he has completed their assessment of your proposal and signed it, the form must be submitted to the ADGS staff for your file.

5. Human Subjects: Go to the Office of Sponsored Projects Administration (OSPA) web page, under Compliance, Human Subjects Research to secure the current form packet and to find what material is needed to approve your dissertation. This is a lengthy process so allow enough time.

6. Apply for graduation: The deadline for filing graduation application forms is usually the end of the second week of the semester you plan on graduating. Check with Graduate School for the official deadline.

7. Produce the report/project: No later than 4th semester, but you may begin foundational work through an independent study with your final project/report adviser during the 3rd semester. Work with your project adviser throughout the whole process. You should register for MCMA 589 Research Project during your last semester.

8. Review the guidelines for the submission of Research Papers from the Graduate School. The Graduate School publishes strict guidelines for papers which will be electronically submitted through OpenSIUC, which are available on their website.

9. Defend your report: The final project adviser must give approval that you are ready to defend. The defense should be no later than a week before the Graduate School's deadline and must be held prior to the last two weeks of class. Do not expect to defend your research report during the summer. The student is responsible for reserving the classroom or conference room for the defense and for informing the ADGS staff, in writing, no less than two weeks in advance of the defense with the date, time, location and chair-approved title of the dissertation so a formal announcement can be created informing faculty and students of the defense. The defense must be open to the public.

10. Make revisions: Most reports/projects will require some degree of revision. These revisions should be specified at the conclusion of your defense, as well as the procedure your adviser wishes you to follow to have those revisions approved.

Forms: Once the revisions are complete and the committee has approved the research report, each member must sign the following forms that are provided in advance to the committee chair by the ADGS office:

- Oral Defense Form*
- Research Approval Form*
- Research Report/Project Assessment Form*

11. Submit an electronic copy of the Research Report to the Graduate School: All work must be complete at least five weeks prior to the end of the semester if you plan to participate in the graduation ceremony. This includes all revisions and the submission of the final electronic copy of your paper to the Graduate School's OpenSIUC paper submission site (NOTE: this site is specific to research papers and is not the same site as for theses or dissertations). Check the Graduate School website for the official deadline for that semester.

Upon final acceptance, graduate students are responsible for checking with their committee members and chair to see if they want to have provided to them copies (standard paper) of the student's final report, at the student's cost. Research reports do not require hard binding. They should be submitted in a binder with a left side fastener.

12. Celebrate!

Frequently Asked Questions about Final Research Projects/Reports

Q: What's the difference between a thesis and a research report?

A: A written research report is a synthesis of existing literature on a specific topic or a contextualization of a media project. It may also address questions and make recommendations and may include a media component. It may also take a variety of other forms depending on the student's academic and professional goals.

The thesis reports original research. Proposing the thesis and writing it is a rigorous, time-consuming process that requires extensive reading, thinking and planning. It involves a review of existing knowledge about your topic that suggests questions to be answered by research that will create new knowledge.

Q: Where can I find the formatting rules for the research report/project?

A: Look at the Graduate School website under research report guidelines.

Q: Do I have to have a committee for my research report/project?

A: A "committee" of one. You are only required to have a single final project adviser/chair but you and your advisor could decide to invite other faculty to participate for the enhancement of your research.

MEDIA MANAGEMENT & STRATEGIC COMMUNICATION	DIGITAL DOCUMENTARY PRACTICE	MULTIMEDIA JOURNALISM	NEW MEDIA
MS Degree Core	MS Degree Core	MS Degree Core	MS Degree Core
MCMA 500 Media as Social Institutions	MCMA 500 Media as Social Institutions	MCMA 500 Media as Social Institutions	MCMA 500 Media as Social Institutions
MCMA 592 Master's Seminar	MCMA 592 Master's Seminar	MCMA 592 Master's Seminar	MCMA 592 Master's Seminar
Track Core	Track Core	Track Core	Track Core
MCMA 537 Intro. Comm. Res Methods	MCMA 540 Critical Documentary Practices	MCMA 555 Future of Journalism	MCMA 503 Media & Technology
MCMA 507 or 513 Media Management	MCMA 549 Prof. Documentary Practice	MCMA 543 Images & Sound	MCMA 511 New Media Production
MCMA 565 Strategic Ad. Management	MCMA 501 or 503	MCMA 511, 540 or JRNL 426	MCMA 512 Adv. Web Design
4 Additional courses from*	3 Additional courses from*	3 Additional courses from*	4 Additional courses from*
MCMA 560 Mass Communication History	MCMA 560 Mass Communication	MCMA 560 Mass Communication	MCMA 552 History of New Media
MCMA 566 Brand Management	MCMA 497 Final Cut Pro	JRNL 426 Online Journalism	MCMA 543 /CP 473D Generative Art
MCMA 555 Global Media Distribution	RT 461 Multimedia	MCMA 555 Special Reporting Topics	MCMA 516 Net.Art
MCMA 555 International Advertising	MCMA 561 Comm. for Social Change	MCMA 563 Media & Globalization	JRNL 436 Multimedia Publication Design
JRNL 450 Acct Planning Consumer	MCMA 550 History Media Art/Culture	MCMA 509 Media Ethics	JRNL 426 Online Journalism
JRNL 404 Adv. Media Strategy & Planning	MCMA 511 New Media Production	MCMA 540 Critical Documentary Practices	MCMA 555 Virtual Communities
MCMA 503 Media & Technology	MCMA 569 Alternative Media Power &	MCMA 549 Prof. Documentary Practice	MCMA 501 Intellectual Property
JRNL 435 Adv. Graphic Communication	RT 403 Lighting for Television	CP 470A/MCMA 552 History of Doc	MCMA 497 Final Cut Pro
JRNL 436 Multimedia Publication Design	RT 450 TV Doc. Production & Technique	MCMA 497 Final Cut Pro	MCMA 568 Social Media
MCMA 509 Media Ethics	RT464 Audio Documentary & Diversity	POLS 418 or MCMA 555 Political	RT 461 Multimedia
MCMA 501 Intellectual Property	MCMA 503 Media & Technology	RT 477 Investigative Reporting	MCMA 506 Law & Policy of Mass
MCMA 506 Law & Policy of Mass Comm	MCMA 501 Intellectual Property	MCMA 503 Media & Technology	MCMA 560 Mass Communication
MCMA 561 Comm. for Social Change	RT 496 Sound and Moving Image	MCMA 506 Law & Policy of Mass	MCMA 537 Intro Comm Research
MCMA 569 Alternative Media Power &	MCMA 563 Globalization	MCMA 569 Alternative Media Power &	MCMA 563 Globalization & Media
PR Courses- Speech Comm Dept.	MCMA 506 Law & Policy of Mass Comm	MCMA 568 Social Media	MCMA 569 Alternative Media Power & Res.
MCMA 568 Social Media	MCMA 568 Social Media	RT 470 Television News Field	JRNL 435 Adv. Graphic Communication
	CP 470A/MCMA 552 History of Doc		
MCMA 594 Internship	MCMA 594 Internship	MCMA 594 Internship	MCMA 594 Internship
Capstone	Capstone	Capstone	Capstone
MCMA 589 Research Project	MCMA 586 Professional Media Projects (3 rd semester) Preproduction for final project	MCMA 586 Professional Media Projects (3 rd semester) Preproduction for final project	MCMA 589 Research Project
	MCMA 589 Research Project	MCMA 589 Research Project	

Courses not listed above may also be taken with the agreement of the student's adviser. Only two 400 level courses may be counted toward degree. CP = Cinema-Photography RT = Radio-Television JRNL = School of Journalism
for Academic Year 2014-2015

**MS Professional Media and Media Management
Program of Study Checklist for Academic Year 2015-2016**

Name _____ DawgTag# _____

Semester/Year Entry Date _____

Degree Requirement: 30 Hours

I. REQUIRED GENERAL CORE COURSES (*all of the following – 6 credits*)

	Hours/ Sem/Year/Grade
MCMA 500 Mass Media as Social Institutions	3 ___/___/___
MCMA 592 Master’s Seminar	3 ___/___/___

II. REQUIRED TRACK CORE COURSES (*9 credits*)

Course Number	Title	Hours/Sem/Year/Grade
_____	_____	___/___/___/___
_____	_____	___/___/___/___
_____	_____	___/___/___/___

III. EMPHASIS AREA (*12 credits*)

3-4 Courses selected in consultation with the MS or final project adviser. No more than 6 hours can be at the 400-level.

Course Number	Title	Hours/Sem/Year/Grade
_____	_____	___/___/___/___
_____	_____	___/___/___/___
_____	_____	___/___/___/___
_____	_____	___/___/___/___

IV. RESEARCH REPORT (3 semester hours)

	Hours/ Sem/Year
MCMA 589-3 Research Project	___/___/___

Adviser Name _____

Adviser Signature _____ **Date** _____

Date Filed in the Graduate Studies office _____ **Staff initials** _____

MS Research Report/Media Project

(Proposal Defense Assessment)

Student Name: _____

Date: _____

The faculty listed below have agreed to serve as MS Research Report/Media Project Committee members for this report.

Students: Please attach a 2 – 3 page written proposal for your project/report for your chair’s review. After the chair has reviewed your proposal and signed this form, please return to the MCMA Graduate Studies office.

Chairs: By checking satisfactory or higher, you are agreeing that the student shows the ability to identify and articulate a relevant issue or topic, debate or controversy in a media field of appropriate scope for study or presentation.

	Excellent	Very Good	Satisfactory	Below Average	Poor	Unable To Judge
Ability to identify and articulate a relevant issue, debate or controversy in a media field of appropriate scope for study.						

Faculty Adviser/Chair	Signature	Department	Date
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Optional Committee Member	Signature	Department	Date
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