

Master of Science Degree in Professional Media & Media Management Studies

MEDIA MANAGEMENT & STRATEGIC COMMUNICATION	DIGITAL DOCUMENTARY PRACTICE	MULTIMEDIA JOURNALISM	NEW MEDIA
MS Degree Core	MS Degree Core	MS Degree Core	MS Degree Core
MCMA 500 Media as Social Institutions	MCMA 500 Media as Social Institutions	MCMA 500 Media as Social Institutions	MCMA 500 Media as Social Institutions
MCMA 592 Master's Seminar	MCMA 592 Master's Seminar	MCMA 592 Master's Seminar	MCMA 592 Master's Seminar
Track Core	Track Core	Track Core	Track Core
MCMA 537 Intro. Comm. Research Methods	MCMA 540 Critical Documentary Practices	MCMA 555 Future of Journalism	MCMA 503 Media & Technology
MCMA 507 or 513 Media Management	MCMA 549 Prof. Documentary Practice	MCMA 534 Images & Sound	MCMA 511 New Media Production
MCMA 565 Strategic Ad. Management	MCMA 501 or 503	MCMA 511, 540 or JRNL 426	MCMA 512 Adv. Web Design
4 Additional courses from*	3 Additional courses from*	3 Additional courses from*	4 Additional courses from*
MCMA 560 Mass Communication History	MCMA 560 Mass Communication History	MCMA 560 Mass Communication History	MCMA 552 History of New Media
MCMA 566 Brand Management	MCMA 497 Final Cut Pro	JRNL 426 Online Journalism	MCMA 543 /CP 473D Generative Art
MCMA 555 Global Media Distribution	RT 461 Multimedia	MCMA 555 Special Reporting Topics	MCMA 516 Net.Art
MCMA 555 International Advertising	MCMA 561 Comm. for Social Change	MCMA 563 Media & Globalization	JRNL 436 Multimedia Publication Design
JRNL 450 Acct Planning Consumer Research	MCMA 550 History Media Art/Culture	MCMA 509 Media Ethics	JRNL 426 Online Journalism
JRNL 404 Adv. Media Strategy & Planning	MCMA 511 New Media Production	MCMA 540 Critical Documentary Practices	MCMA 555 Virtual Communities
MCMA 503 Media & Technology	MCMA 569 Alternative Media Power & Res.	MCMA 549 Prof. Documentary Practice	MCMA 501 Intellectual Property
JRNL 435 Adv. Graphic Communication	RT 403 Lighting for Television	CP 470A/MCMA 552 History of Doc Film	MCMA 497 Final Cut Pro
JRNL 436 Multimedia Publication Design	RT 450 TV Doc. Production & Technique	MCMA 497 Final Cut Pro	MCMA 568 Social Media
MCMA 509 Media Ethics	RT 464 Audio Documentary & Diversity	POLS 418 or MCMA 555 Political Comm.	RT 461 Multimedia
MCMA 501 Intellectual Property	MCMA 503 Media & Technology	RT 477 Investigative Reporting	MCMA 506 Law & Policy of Mass Comm
MCMA 506 Law & Policy of Mass Comm	MCMA 501 Intellectual Property	MCMA 503 Media & Technology	MCMA 560 Mass Communication History
MCMA 561 Comm. for Social Change	RT 496 Sound and Moving Image	MCMA 506 Law & Policy of Mass Comm	MCMA 537 Intro. Comm. Research Methods
MCMA 569 Alternative Media Power & Res.	MCMA 563 Globalization	MCMA 569 Alternative Media Power & Res.	MCMA 563 Globalization & Media
PR Courses- Speech Comm . Dept.	MCMA 506 Law & Policy of Mass Comm	MCMA 568 Social Media	MCMA 569 Alternative Media Power & Res.
MCMA 568 Social Media	MCMA 568 Social Media	RT 470 Television News Field Production	JRNL 435 Adv. Graphic Communication
	CP 470A/MCMA 552 History of Doc Film		
MCMA 594 Internship	MCMA 594 Internship	MCMA 594 Internship	MCMA 594 Internship
Capstone	Capstone	Capstone	Capstone
MCMA 589 Research Project	MCMA 586 Professional Media Projects (3 rd semester) Preproduction for final project	MCMA 586 Professional Media Projects (3 rd semester) Preproduction for final project	MCMA 589 Research Project
	MCMA 589 Research Project	MCMA 589 Research Project	

*Courses may be changed at any point and courses not listed above may also be taken with the agreement of the student's adviser. Only 2, 400 level courses may be counted towards degree. CP = Cinema-Photography RT = Radio-Television JRNL = School of Journalism REV Fall 2014