

**Southern Illinois University
School of Journalism
Student Retention Rates**

Entering Class	Cohort	Retention Rates
2000	45	35.56%
2001	44	43.18%
2002	51	52.94%
2003	49	65.31%
2004	52	53.85%
2005	47	46.81%
2006	33	57.58%
2007	34	65.71%
2008	79	74.68%
2009	54	64.81%
2010	37	75.67%
2011	60	68.33%
2012	51	78.43%
2013	38	81.58%
2014	62	80.65%
2015	31	80.65%

Journalism cohorts are composed of new on-campus students for the listed fall semester. The retention rate of those students is the number of the initial cohort that returned the following fall semester. For example in fall 2011, 60 new students entered the School of Journalism and of that number, 41 students returned to the institution in the fall of 2012.

High retention rates indicate student satisfaction with an institution or program.

Percentages include all specializations, including advertising, news and editorial, photojournalism, new media producer and sports media.